# **Monthly Indicators**





#### **January 2020**

For 2020, The National Association of REALTORS® Chief Economist Lawrence Yun sees good news for home prices. "National median home price growth is in no danger of falling due to inventory shortages and will rise by 4%," the long-term NAR economist predicts. He is also expecting the newhome construction market sales to increase 10%. Yun and others would like to see home builders bring more affordable units to market to help ease shortages and slow price gains in that segment.

Closed Sales increased 6.0 percent for Detached homes and 12.3 percent for Attached homes. Pending Sales increased 8.1 percent for Detached homes and 26.7 percent for Attached homes.

The Median Sales Price was up 11.9 percent to \$742,750 for Detached homes and 9.1 percent to \$485,000 for Attached homes. Days on Market decreased 8.2 percent for Detached homes and 2.4 percent for Attached homes. Supply decreased 40.7 percent for Detached homes and 28.6 percent for Attached homes.

We start off the year with continued low interest rates, low unemployment, and rising rents nationally. These factors should encourage healthy buyer demand and sets us up for a strong start to the 2020 housing market and a lot of optimism for the coming spring market.

#### **Monthly Snapshot**

\$742,750 \$485,000 \$650,000

Median Sales Price Detached Homes Median Sales Price Attached Homes Median Sales Price
All Properties Combined

A research tool provided by the North San Diego County Association of REALTORS® for residential real estate activity in North San Diego County. Percent changes are calculated using rounded figures.

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## **Single-Family Detached Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Detached homes only.



Key Metrics	Historical Sparkbars	01-2019 01-2020	1-2019	1-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
New Listings	ullillin	hilliin. r	1,442	1,085	- 24.8%	1,442	1,085	- 24.8%
Pending Sales	allilla.	allilina	720	778	+ 8.1%	720	778	+ 8.1%
Closed Sales	ulllin.		546	579	+ 6.0%	546	579	+ 6.0%
Days on Market	1		49	45	- 8.2%	49	45	- 8.2%
Median Sales Price		thout	\$663,500	\$742,750	+ 11.9%	\$663,500	\$742,750	+ 11.9%
Average Sales Price			\$850,144	\$945,426	+ 11.2%	\$850,144	\$945,426	+ 11.2%
Pct. of Orig. Price Received	ıllili		95.6%	96.7%	+ 1.2%	95.6%	96.7%	+ 1.2%
Housing Affordability Index			50	49	- 2.0%	50	49	- 2.0%
Inventory of Homes for Sale			2,368	1,488	- 37.2%			
Months Supply of Inventory	dillib		2.7	1.6	- 40.7%			

## **Single-Family Attached Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Attached homes only.



Key Metrics	Historical Sparkbars 01-2018 01-2019	<b>1-201</b>	9 1-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
New Listings		502	479	- 4.6%	502	479	- 4.6%
Pending Sales		285	361	+ 26.7%	285	361	+ 26.7%
Closed Sales	11111111111	220	247	+ 12.3%	220	247	+ 12.3%
Days on Market		41	40	- 2.4%	41	40	- 2.4%
Median Sales Price		\$444,5	00 <b>\$485,000</b>	+ 9.1%	\$444,500	\$485,000	+ 9.1%
Average Sales Price	n dilinada	\$512,4	05 <b>\$548,041</b>	+ 7.0%	\$512,405	\$548,041	+ 7.0%
Pct. of Orig. Price Received		96.19	6 <b>97.3</b> %	+ 1.2%	96.1%	97.3%	+ 1.2%
Housing Affordability Index		75	76	+ 1.3%	75	76	+ 1.3%
Inventory of Homes for Sale		703	518	- 26.3%			
Months Supply of Inventory		2.1	1.5	- 28.6%			

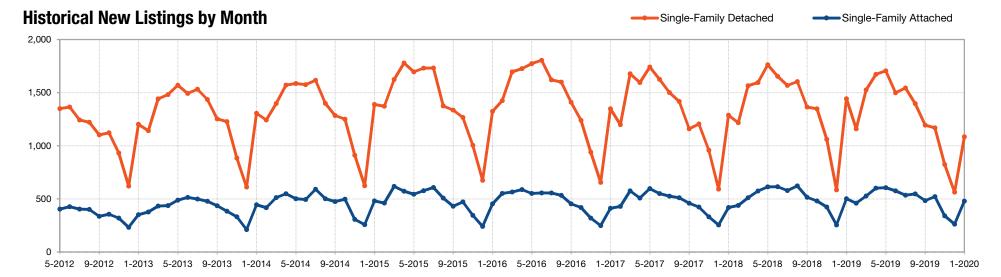
### **New Listings**

A count of the properties that have been newly listed on the market in a given month.



Januar	·y		Year to Date									
1,288	1,442	1,085					1,288	1,442	1,085			
			419	502	479					419	502	479
2018 - 4.5% Single-l	<sup>2019</sup> + <b>12.0</b> % Family D	2020 - 24.8% etached	2018 + 1.9% Single-	2019 <b>+ 19.8%</b> Family A	2020 - <b>4.6%</b> ttached	7 -	2018 - 4.5% Single-F		2020 - 24.8% Petached	2018 + 1.9% Single-	<sup>2019</sup> <b>+ 19.8%</b> Family A	2020 - <b>4.6</b> % ttached

New Listings	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	1,159	-4.8%	459	+4.8%
Mar-2019	1,526	-2.5%	527	+3.3%
Apr-2019	1,672	+4.9%	601	+4.7%
May-2019	1,705	-3.2%	605	-1.3%
Jun-2019	1,499	-9.4%	575	-6.5%
Jul-2019	1,544	-1.5%	534	-7.8%
Aug-2019	1,396	-13.0%	547	-12.1%
Sep-2019	1,194	-12.5%	483	-6.2%
Oct-2019	1,168	-13.3%	521	+8.5%
Nov-2019	824	-22.3%	340	-19.8%
Dec-2019	563	-3.6%	262	+3.1%
Jan-2020	1,085	-24.8%	479	-4.6%
12-Month Avg	1,278	-8.5%	494	-3.2%



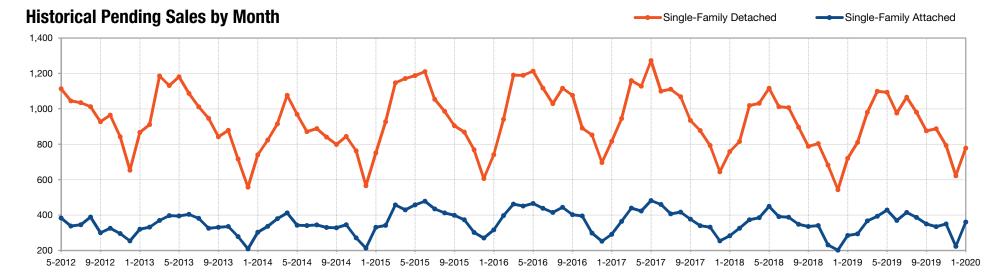
## **Pending Sales**

A count of the properties on which offers have been accepted in a given month.



Janua	ſy		Year to Date									
758	720	778					758	720	778			
			283	285	361					28	3 285	361
2018 - 7.1% Single-	2019 - <b>5.0</b> % Family D	2020 + 8.1% etached	2018 - 2.7% Single-	<sup>2019</sup> <b>+ 0.7%</b> Family A	2020 + <b>26.7</b> % ttached	7 6	2018 - <b>7.1</b> % Single-F	2019 - <b>5.0</b> %	2020 + 8.1% etached	20° - <b>2</b> .°		2020 + <b>26.7</b> % Attached

Pending Sales	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	811	-0.5%	294	-9.5%
Mar-2019	980	-3.7%	367	-1.6%
Apr-2019	1,099	+6.6%	393	+2.1%
May-2019	1,093	-2.1%	428	-4.7%
Jun-2019	976	-3.6%	370	-5.4%
Jul-2019	1,065	+5.8%	415	+7.0%
Aug-2019	980	+9.4%	387	+11.2%
Sep-2019	876	+11.2%	350	+4.5%
Oct-2019	887	+10.5%	334	-2.1%
Nov-2019	793	+16.3%	350	+51.5%
Dec-2019	622	+14.5%	223	+10.4%
Jan-2020	778	+8.1%	361	+26.7%
12-Month Avg	869	+5.1%	338	+5.4%



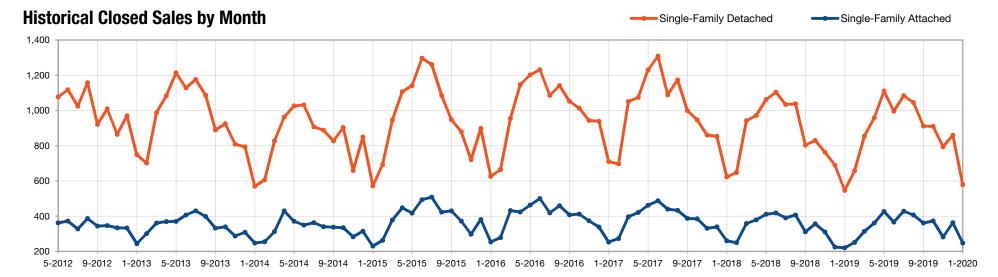
#### **Closed Sales**

A count of the actual sales that closed in a given month.



January		Year to Date							
623 546	579		623	546					
		260 220	47		260 220 247				
2018 2019 - 12.3% - 12.4% Single-Family D	2020 + 6.0% etached	2018 2019 2 + 2.8% - 15.4% + 1 Single-Family Attac		2019 2020 - 12.4% + 6.0% Family Detached	2018 2019 2020 + 2.8% - 15.4% + 12.3% Single-Family Attached				

Closed Sales	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	658	+1.5%	251	+0.8%
Mar-2019	854	-9.3%	314	-12.3%
Apr-2019	959	-1.2%	361	-4.7%
May-2019	1,110	+4.5%	426	+3.6%
Jun-2019	996	-9.8%	366	-12.4%
Jul-2019	1,084	+4.8%	428	+9.7%
Aug-2019	1,045	+0.7%	406	0.0%
Sep-2019	911	+13.4%	361	+16.1%
Oct-2019	910	+9.6%	373	+4.8%
Nov-2019	794	+4.1%	282	-9.0%
Dec-2019	860	+24.6%	363	+61.3%
Jan-2020	579	+6.0%	247	+12.3%
12-Month Avg	869	+3.2%	336	+3.6%



### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.

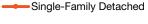


January	y		Year to Date									
39	49	45		41	40		39	49	45		41	40
			29				39			29		
2018 - 18.8% Single-F	<sup>2019</sup> + <b>25.6</b> % amily De	2020 - <b>8.2</b> % etached	2018 + 3.6% Single-	2019 + 41.4% Family At	2020 - <b>2.4%</b> ttached	¬ ,		2019 + <b>25.6</b> %	2020 - <b>8.2</b> % etached	2018 + 3.6% Single-	2019 + <b>41.4%</b> Family A	2020 - <b>2.4%</b> ttached

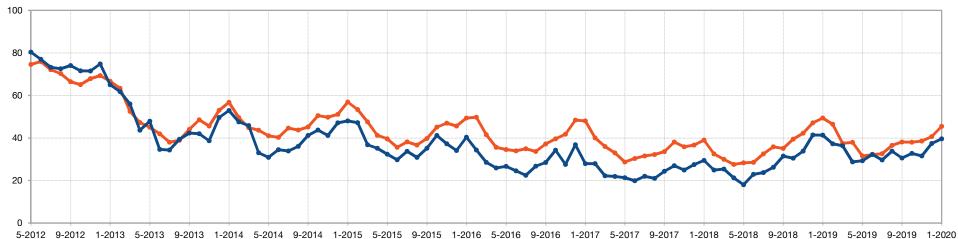
Days on Market	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	46	+39.4%	37	+48.0%
Mar-2019	38	+26.7%	36	+44.0%
Apr-2019	38	+35.7%	29	+38.1%
May-2019	32	+14.3%	29	+61.1%
Jun-2019	32	+10.3%	32	+39.1%
Jul-2019	33	0.0%	30	+25.0%
Aug-2019	36	0.0%	34	+30.8%
Sep-2019	38	+8.6%	31	-3.1%
Oct-2019	38	-2.6%	33	+6.5%
Nov-2019	39	-7.1%	32	-5.9%
Dec-2019	41	-12.8%	37	-9.8%
Jan-2020	45	-8.2%	40	-2.4%
12-Month Avg*	35	+7.5%	27	+20.8%

<sup>\*</sup> Days on Market for all properties from February 2019 through January 2020. This is not the average of the individual figures above.

#### **Historical Days on Market Until Sale by Month**



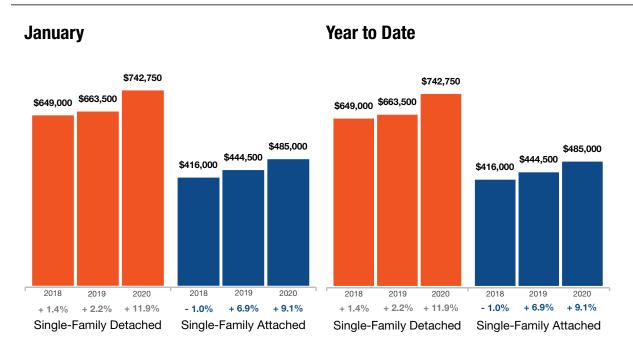




#### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.





Median Sales Price	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	\$673,000	-2.2%	\$442,000	-1.8%
Mar-2019	\$685,000	-2.1%	\$461,250	+6.7%
Apr-2019	\$693,300	-4.4%	\$459,000	-2.8%
May-2019	\$730,000	+2.1%	\$455,000	-4.2%
Jun-2019	\$760,000	+5.3%	\$469,500	+0.5%
Jul-2019	\$720,000	-3.9%	\$464,995	-2.7%
Aug-2019	\$700,000	-5.4%	\$451,250	-0.6%
Sep-2019	\$700,000	-3.5%	\$458,900	+0.9%
Oct-2019	\$727,700	+3.2%	\$469,990	+2.2%
Nov-2019	\$730,000	+5.0%	\$469,000	+10.9%
Dec-2019	\$723,500	+3.4%	\$476,002	+14.0%
Jan-2020	\$742,750	+11.9%	\$485,000	+9.1%
12-Month Avg*	\$715,000	+0.4%	\$454,416	+1.6%

<sup>\*</sup> Median Sales Price for all properties from February 2019 through January 2020. This is not the average of the individual figures above.

#### **Historical Median Sales Price by Month** Single-Family Detached Single-Family Attached \$800,000 \$700.000 \$600,000 \$500,000 \$400,000 \$300,000 \$200.000 5-2012 9-2012 1-2013 5-2013 9-2013 1-2014 5-2014 9-2014 1-2015 5-2015 9-2015 1-2016 5-2016 9-2016 1-2017 5-2017 9-2017 1-2018 5-2018 9-2018 1-2019 5-2019 9-2019 1-2020

## **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

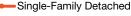


January					١	<b>Y</b> ear to	Date					
\$827,538	\$850 144	\$945,426						\$850 1 <i>44</i>	\$945,426			
\$827,538	,						\$827,538	<b>\$</b>				
			\$511,739	\$512,405	\$548,041					\$511,739	\$512,405	\$548,041
2018	2019	2020	2018	2019	2020	7 -	2018	2019	2020	2018	2019	2020
+ 3.5%	+ 2.7%	+ 11.2%	+ 11.2%	+ 0.1%	+ 7.0%		+ 3.5%	+ 2.7%	+ 11.2%	+ 11.2%	+ 0.1%	+ 7.0%
Single-F	amily D	etached	Single-I	amily A	ttached		Single-F	amily D	etached	Single-l	Family A	ttached

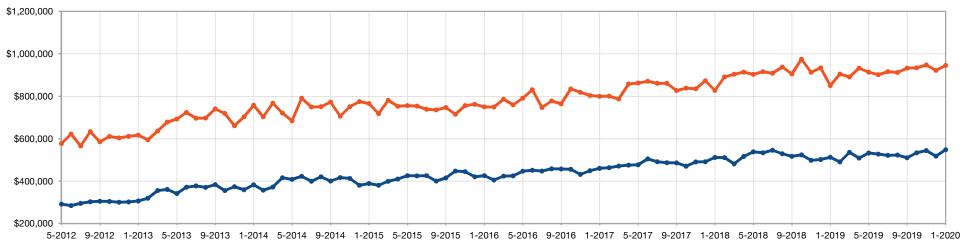
Avg. Sales Price	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	\$904,248	+1.5%	\$490,360	-4.0%
Mar-2019	\$891,171	-1.4%	\$536,029	+11.3%
Apr-2019	\$932,609	+2.1%	\$508,675	-1.5%
May-2019	\$913,584	+1.2%	\$532,460	-1.0%
Jun-2019	\$901,589	-1.5%	\$527,779	-1.1%
Jul-2019	\$915,983	+0.8%	\$521,380	-4.5%
Aug-2019	\$911,921	-2.7%	\$522,903	-1.1%
Sep-2019	\$932,126	+3.0%	\$509,883	-1.4%
Oct-2019	\$934,010	-4.2%	\$533,124	+1.8%
Nov-2019	\$947,238	+3.8%	\$544,239	+9.2%
Dec-2019	\$922,187	-1.3%	\$517,820	+3.3%
Jan-2020	\$945,426	+11.2%	\$548,041	+7.0%
12-Month Avg*	\$921,008	+0.6%	\$524,391	+1.0%

<sup>\*</sup> Avg. Sales Price for all properties from February 2019 through January 2020. This is not the average of the individual figures above.

#### **Historical Average Sales Price by Month**







### **Percent of Original List Price Received**





January				Year to Date								
96.9%	95.6%	96.7%	98.0%	96.1%	97.3%		96.9%	95.6%	96.7%	98.0%	96.1%	97.3%
2018	2019	2020	2018	2019	2020		2018	2019	2020	2018	2019	2020
+ 0.8% Single-F	- 1.3% Family D	+ 1.2% etached	+ <b>0.4</b> % Single-	- 1.9% Family A	+ 1.2% ttached		+ 0.8% Single-F	- 1.3% Family D	+ 1.2% etached	+ 0.4% Single-	- 1.9% Family A	+ 1.2% attached

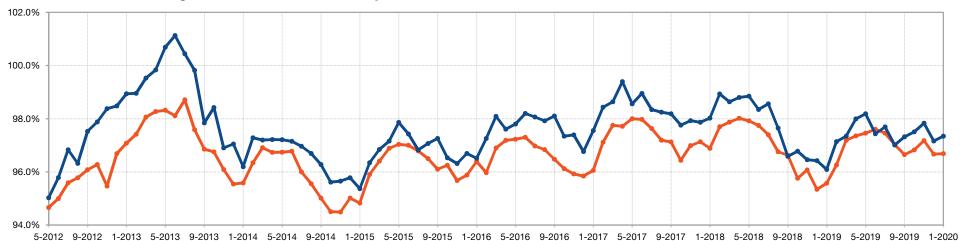
Pct. of Orig. Price Received	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	96.3%	-1.4%	97.1%	-1.8%
Mar-2019	97.2%	-0.7%	97.3%	-1.3%
Apr-2019	97.4%	-0.6%	98.0%	-0.8%
May-2019	97.5%	-0.4%	98.2%	-0.6%
Jun-2019	97.6%	-0.1%	97.4%	-0.9%
Jul-2019	97.5%	+0.1%	97.7%	-0.9%
Aug-2019	97.0%	+0.2%	97.0%	-0.6%
Sep-2019	96.7%	+0.1%	97.3%	+0.7%
Oct-2019	96.8%	+1.0%	97.5%	+0.7%
Nov-2019	97.2%	+1.1%	97.8%	+1.3%
Dec-2019	96.7%	+1.5%	97.2%	+0.8%
Jan-2020	96.7%	+1.2%	97.3%	+1.2%
12-Month Avg*	97.0%	+0.1%	97.5%	-0.3%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from February 2019 through January 2020. This is not the average of the individual figures above.

#### **Historical Percent of Original List Price Received by Month**





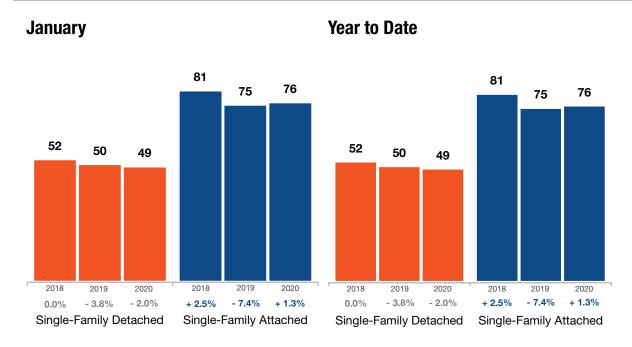


### **Housing Affordability Index**



This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





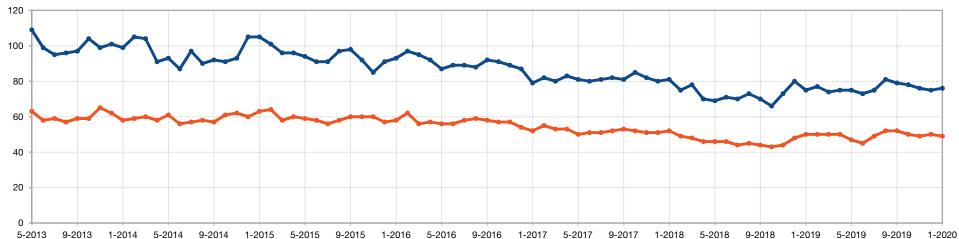
Affordability Index	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	50	+2.0%	77	+2.7%
Mar-2019	50	+4.2%	74	-5.1%
Apr-2019	50	+8.7%	75	+7.1%
May-2019	47	+2.2%	75	+8.7%
Jun-2019	45	-2.2%	73	+2.8%
Jul-2019	49	+11.4%	75	+7.1%
Aug-2019	52	+15.6%	81	+11.0%
Sep-2019	52	+18.2%	79	+12.9%
Oct-2019	50	+16.3%	78	+18.2%
Nov-2019	49	+11.4%	76	+4.1%
Dec-2019	50	+4.2%	75	-6.3%
Jan-2020	49	-2.0%	76	+1.3%
12-Month Avg*	49	+6.3%	76	+4.8%

<sup>\*</sup> Affordability Index for all properties from February 2019 through January 2020. This is not the average of the individual figures above.

#### **Historical Housing Affordability Index by Month**







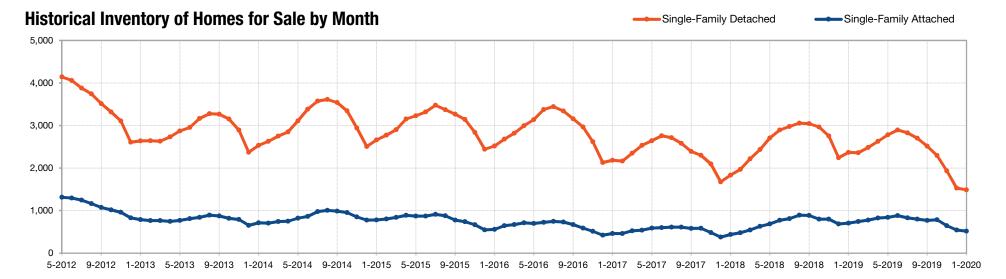
#### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.



Ja	nuary						
		2,368					
	1,833						
			1,488				
						703	<b>540</b>
				_	437		518
	2018 <b>- 16.0</b> %	2019 + <b>29.2</b> %	2020 <b>- 37.2</b> %	,	2018 <b>- 5.2%</b>	2019 <b>+ 60.9%</b>	2020 <b>- 26.3%</b>
		e-Family Detac				le-Family Attac	

Homes for Sale	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	2,361	+20.0%	743	+54.8%
Mar-2019	2,484	+12.0%	774	+43.1%
Apr-2019	2,628	+7.9%	824	+30.8%
May-2019	2,781	+2.8%	841	+22.6%
Jun-2019	2,893	+0.0%	883	+14.2%
Jul-2019	2,825	-5.1%	830	+2.6%
Aug-2019	2,703	-11.5%	799	-10.6%
Sep-2019	2,514	-17.5%	769	-13.2%
Oct-2019	2,297	-22.5%	785	-1.6%
Nov-2019	1,935	-29.8%	646	-18.9%
Dec-2019	1,530	-31.8%	542	-20.9%
Jan-2020	1,488	-37.2%	518	-26.3%
12-Month Avg	2,635	-10.1%	724	+3.1%



### **Months Supply of Inventory**



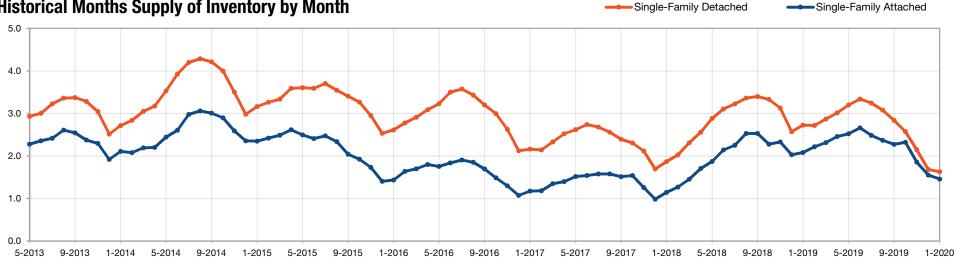


Jan	uary						
		2.7					
	1.9					2.1	
			1.6				1.5
					1.1		
	2018	2019	2020	_	2018	2019	2020
	<b>- 13.6</b> %	+ 42.1%	<b>- 40.7</b> %		<b>- 8.3%</b>	+ 90.9%	<b>- 28.6</b> %
		le-Family Detac				le-Family Attac	

Months Supply	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Feb-2019	2.7	+35.0%	2.2	+69.2%
Mar-2019	2.9	+26.1%	2.3	+53.3%
Apr-2019	3.0	+15.4%	2.5	+47.1%
May-2019	3.2	+10.3%	2.5	+31.6%
Jun-2019	3.3	+6.5%	2.7	+28.6%
Jul-2019	3.2	0.0%	2.5	+8.7%
Aug-2019	3.1	-8.8%	2.4	-4.0%
Sep-2019	2.8	-17.6%	2.3	-8.0%
Oct-2019	2.6	-21.2%	2.3	0.0%
Nov-2019	2.1	-32.3%	1.9	-17.4%
Dec-2019	1.7	-34.6%	1.6	-20.0%
Jan-2020	1.6	-40.7%	1.5	-28.6%
12-Month Avg*	2.9	-6.6%	2.0	+8.2%

<sup>\*</sup> Months Supply for all properties from February 2019 through January 2020. This is not the average of the individual figures above.

#### **Historical Months Supply of Inventory by Month**



## **All Properties Combined**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars 01-2018 01-2019 01-2020	1-2019	1-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
New Listings		1,944	1,564	- 19.5%	1,944	1,564	- 19.5%
Pending Sales	additionaddition.a	1,005	1,139	+ 13.3%	1,005	1,139	+ 13.3%
Closed Sales	111111111111111111_	766	826	+ 7.8%	766	826	+ 7.8%
Days on Market		47	44	- 6.4%	47	44	- 6.4%
Median Sales Price		\$610,000	\$650,000	+ 6.6%	\$610,000	\$650,000	+ 6.6%
Average Sales Price		\$753,143	\$826,451	+ 9.7%	\$753,143	\$826,451	+ 9.7%
Pct. of Orig. Price Received		95.7%	96.9%	+ 1.3%	95.7%	96.9%	+ 1.3%
Housing Affordability Index		55	56	+ 1.8%	55	56	+ 1.8%
Inventory of Homes for Sale		3,071	2,006	- 34.7%			
Months Supply of Inventory		2.5	1.6	- 36.0%			