# **Monthly Indicators**

#### September 2018

Some economy observers are pointing to 2018 as the final period in a long string of sentences touting several happy years of buyer demand and sales excitement for the housing industry. Although residential real estate should continue along a mostly positive line for the rest of the year, rising prices and interest rates coupled with salary stagnation and a generational trend toward home purchase delay or even disinterest could create an environment of declining sales.

Closed Sales decreased 21.6 percent for Detached homes and 22.7 percent for Attached homes. Pending Sales decreased 8.7 percent for Detached homes and 8.0 percent for Attached homes. Inventory increased 21.3 percent for Detached homes and 39.4 percent for Attached homes.

The Median Sales Price was up 6.6 percent to \$650,000 for Detached homes and 6.8 percent to \$432,500 for Attached homes. Days on Market increased 3.3 percent for Detached homes and 12.5 percent for Attached homes. Supply increased 31.8 percent for Detached homes and 50.0 percent for Attached homes.

Tracking reputable news sources for housing market predictions makes good sense, as does observing trends based on meaningful statistics. By the numbers, we continue to see pockets of unprecedented price heights combined with low days on market and an economic backdrop conducive to consistent demand. We were reminded by Hurricane Florence of how guickly a situation can change. Rather than dwelling on predictions of a somber future, it is worth the effort to manage the fundamentals that will lead to an ongoing display of healthy balance.

#### **Monthly Snapshot**

+ 6.4% - 21.9% + 26.2%

One Year Change in **Closed Sales All Properties** 

One Year Change in Median Sales Price **All Properties** 

One Year Change in **Homes for Sale All Properties** 

Residential real estate activity in San Diego County, comprised of single family properties, townhomes and condominiums. Percent changes are calculated using rounded figures.

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### **Detached Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Detached homes only.

Key Metrics	Historio	cal Sparkba	ars 09-2017	0	9-2018	9-2017	9-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
New Listings	9-2016	3-2017	9-2017	3-2018	9-2018	2,548	2,803	+ 10.0%	26,226	27,452	+ 4.7%
Pending Sales	9-2016	3-2017	9-2017	3-2018	9-2018	1,884	1,721	- 8.7%	18,948	17,428	- 8.0%
Closed Sales	9-2016	3-2017	9-2017	3-2018	9-2018	1,958	1,536	- 21.6%	18,469	16,690	- 9.6%
Median Sales Price	9-2016	3-2017	9-2017	3-2018	9-2018	\$610,000	\$650,000	+ 6.6%	\$599,750	\$640,000	+ 6.7%
Average Sales Price	9-2016	3-2017	9-2017	3-2018	9-2018	\$775,558	\$848,219	+ 9.4%	\$758,661	\$820,571	+ 8.2%
\$ Volume of Closed Sales (in millions)	9-2016	3-2017	9-2017	3-2018	9-2018	\$1,519	\$1,301	- 14.4%	\$14,011	\$13,692	- 2.3%
Pct. of Orig. Price Received	9-2016	3-2017	9-2017	3-2018	9-2018	97.2%	96.7%	- 0.5%	97.6%	97.6%	0.0%
Days on Market Until Sale	9-2016	3-2017	9-2017	3-2018	9-2018	30	31	+ 3.3%	31	29	- 6.5%
Housing Affordability Index	9-2016	-2017 5-2017	9-2017 1	-2018 5-2018	9-2018	58	49	- 15.5%	59	50	- 15.3%
Inventory of Homes for Sale	9-2016	3-2017	9-2017	3-2018	9-2018	4,396	5,332	+ 21.3%			
Months Supply of Inventory	9-2016	-2017 5-2017	9-2017 1	-2018 5-2018	9-2018	2.2	2.9	+ 31.8%			



### **Attached Market Overview**

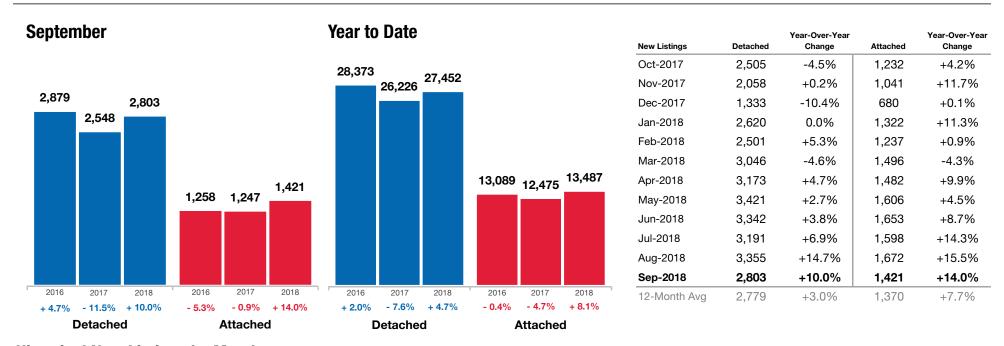
Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Attached homes only.

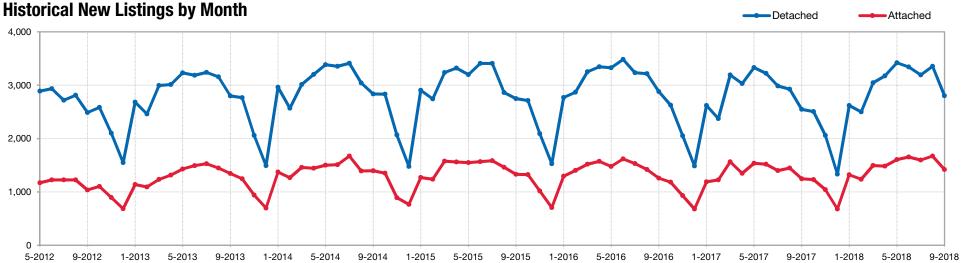
Key Metrics	Historic	al Sparkb	ars			9-2017	9-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
	09-2016		09-2017	09	-2018			onango			onango
New Listings	9-2016	3-2017	9-2017	3-2018	9-2018	1,247	1,421	+ 14.0%	12,475	13,487	+ 8.1%
Pending Sales	9-2016	3-2017	9-2017	3-2018	9-2018	999	919	- 8.0%	9,772	9,107	- 6.8%
Closed Sales	9-2016	3-2017	9-2017	3-2018	9-2018	1,024	792	- 22.7%	9,461	8,761	- 7.4%
Median Sales Price	9-2016	3-2017	9-2017	3-2018	9-2018	\$405,000	\$432,500	+ 6.8%	\$395,000	\$420,000	+ 6.3%
Average Sales Price	9-2016	3-2017	9-2017	3-2018	9-2018	\$471,526	\$519,875	+ 10.3%	\$466,335	\$505,131	+ 8.3%
\$ Volume of Closed Sales (in millions)	9-2016	3-2017	9-2017	3-2018	9-2018	\$483	\$412	- 14.7%	\$4,412	\$4,425	+ 0.3%
Pct. of Orig. Price Received	9-2016	3-2017	9-2017	3-2018	9-2018	98.4%	97.3%	- 1.1%	98.6%	98.4%	- 0.2%
Days on Market Until Sale	9-2016	3-2017	9-2017	3-2018	9-2018	24	27	+ 12.5%	23	24	+ 4.3%
Housing Affordability Index	9-2016 1-	2017 5-2017	9-2017	1-2018 5-2018	9-2018	88	74	- 15.9%	90	76	- 15.6%
Inventory of Homes for Sale	9-2016	3-2017	9-2017	3-2018	9-2018	1,656	2,308	+ 39.4%			
Months Supply of Inventory	9-2016 1-	2017 5-2017	9-2017	1-2018 5-2018	9-2018	1.6	2.4	+ 50.0%			



### **New Listings**

A count of the properties that have been newly listed on the market in a given month.

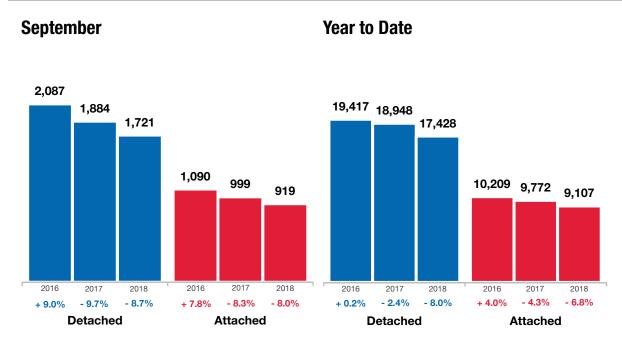






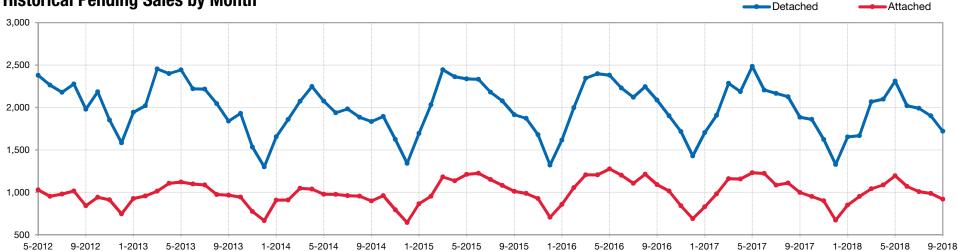
## **Pending Sales**

A count of the properties on which offers have been accepted in a given month.



Pending Sales	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	1,860	-2.2%	951	-6.4%
Nov-2017	1,623	-5.4%	900	+7.0%
Dec-2017	1,328	-7.1%	672	-2.3%
Jan-2018	1,653	-3.0%	850	+2.7%
Feb-2018	1,667	-12.6%	951	-3.2%
Mar-2018	2,067	-9.5%	1,042	-10.2%
Apr-2018	2,098	-4.1%	1,087	-6.1%
May-2018	2,310	-7.0%	1,194	-2.9%
Jun-2018	2,021	-8.3%	1,070	-12.4%
Jul-2018	1,990	-8.1%	1,008	-7.1%
Aug-2018	1,901	-10.6%	986	-11.1%
Sep-2018	1,721	-8.7%	919	-8.0%
12-Month Avg	2,000	-7.3%	1,026	-5.6%

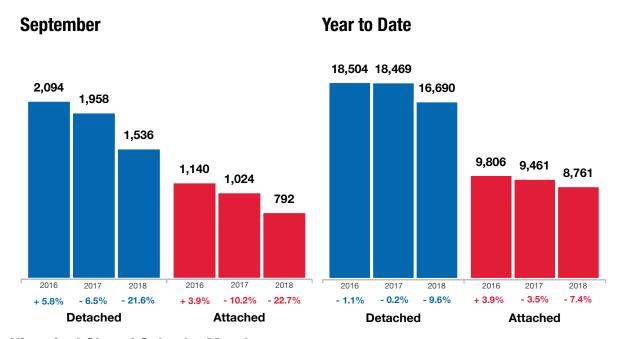
#### **Historical Pending Sales by Month**





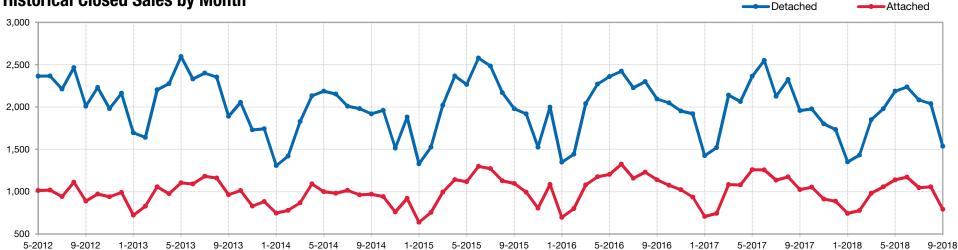
### **Closed Sales**

A count of the actual sales that closed in a given month.



Closed Sales	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	1,977	-3.5%	1,053	-2.0%
Nov-2017	1,802	-7.7%	912	-10.9%
Dec-2017	1,733	-9.7%	887	-5.1%
Jan-2018	1,351	-5.2%	742	+5.0%
Feb-2018	1,430	-5.9%	776	+4.6%
Mar-2018	1,850	-13.6%	981	-9.4%
Apr-2018	1,979	-4.1%	1,057	-2.1%
May-2018	2,187	-7.4%	1,139	-9.5%
Jun-2018	2,236	-12.3%	1,171	-6.8%
Jul-2018	2,082	-2.1%	1,047	-7.8%
Aug-2018	2,039	-12.3%	1,056	-10.1%
Sep-2018	1,536	-21.6%	792	-22.7%
12-Month Avg	2.033	-9.0%	1.041	-7.1%

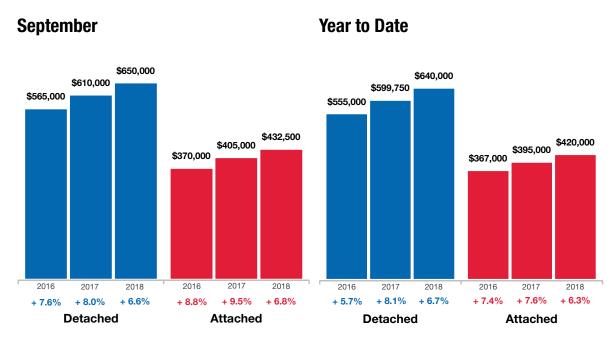
#### **Historical Closed Sales by Month**





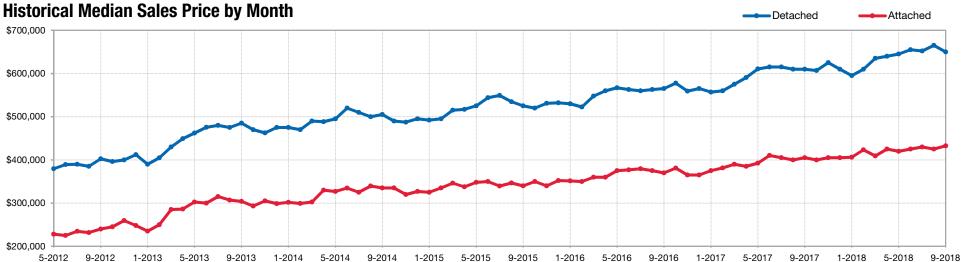
### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



Median Sales Price	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	\$607,000	+5.1%	\$400,000	+5.0%
Nov-2017	\$625,000	+11.8%	\$405,000	+11.0%
Dec-2017	\$610,000	+8.0%	\$405,000	+11.0%
Jan-2018	\$595,000	+6.8%	\$406,000	+8.3%
Feb-2018	\$610,000	+8.9%	\$423,250	+11.0%
Mar-2018	\$635,000	+10.4%	\$409,000	+4.9%
Apr-2018	\$640,000	+8.4%	\$425,000	+10.4%
May-2018	\$645,000	+5.6%	\$420,000	+7.0%
Jun-2018	\$655,000	+6.5%	\$425,000	+3.6%
Jul-2018	\$652,000	+6.0%	\$430,000	+6.2%
Aug-2018	\$665,000	+9.0%	\$425,000	+6.3%
Sep-2018	\$650,000	+6.6%	\$432,500	+6.8%
12-Month Avg*	\$590,000	+7.6%	\$390,000	+6.9%

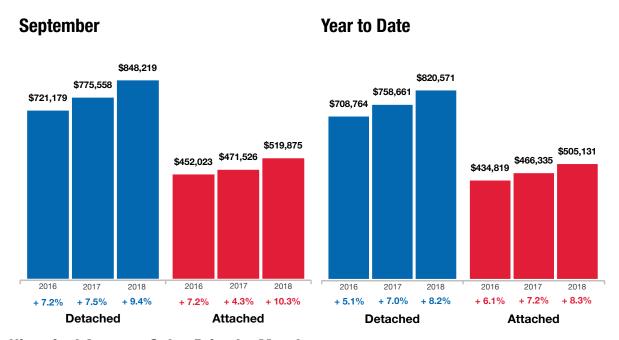
<sup>\*</sup> Median Sales Price for all properties from October 2017 through September 2018. This is not the average of the individual figures above.





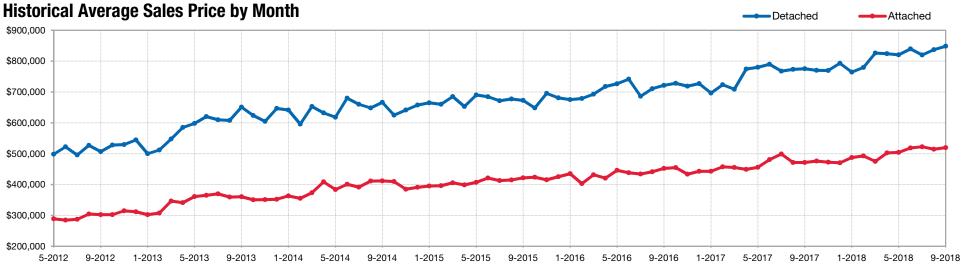
### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



Avg. Sales Price	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	\$769,932	+5.7%	\$476,140	+4.6%
Nov-2017	\$769,580	+7.1%	\$472,321	+9.0%
Dec-2017	\$792,759	+9.1%	\$470,435	+6.2%
Jan-2018	\$764,499	+9.8%	\$487,448	+10.0%
Feb-2018	\$779,382	+7.7%	\$492,582	+7.7%
Mar-2018	\$826,304	+16.6%	\$475,297	+4.4%
Apr-2018	\$824,147	+6.5%	\$502,811	+12.0%
May-2018	\$820,685	+5.2%	\$504,376	+10.6%
Jun-2018	\$839,399	+6.3%	\$518,713	+7.9%
Jul-2018	\$819,765	+6.8%	\$522,444	+4.7%
Aug-2018	\$837,184	+8.3%	\$514,345	+9.1%
Sep-2018	\$848,219	+9.4%	\$519,875	+10.3%
12-Month Avg*	\$750,409	+7.9%	\$460,930	+7.9%

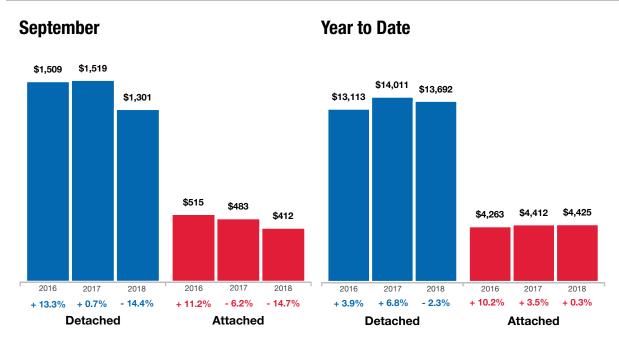
<sup>\*</sup> Avg. Sales Price for all properties from October 2017 through September 2018. This is not the average of the individual figures above.





### **Dollar Volume of Closed Sales (in millions)**

The total dollar volume for all closed sales in a given month (in millions). Does not account for seller concessions.



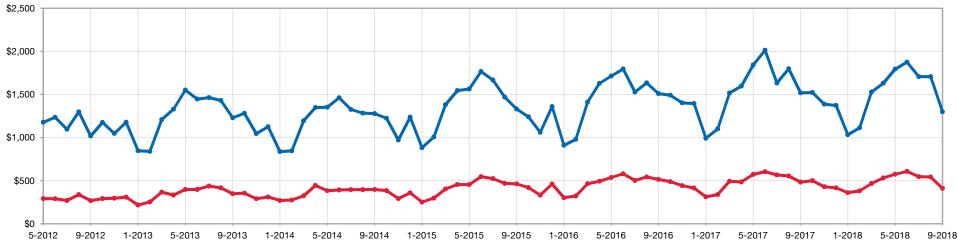
\$ Volume of Closed Sales (in millions)	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	\$1,522	+2.0%	\$501	+2.5%
Nov-2017	\$1,387	-1.1%	\$431	-2.7%
Dec-2017	\$1,373	-1.6%	\$417	+0.7%
Jan-2018	\$1,033	+4.1%	\$362	+15.7%
Feb-2018	\$1,114	+1.4%	\$382	+12.7%
Mar-2018	\$1,529	+0.8%	\$466	-5.5%
Apr-2018	\$1,631	+2.1%	\$531	+9.5%
May-2018	\$1,795	-2.6%	\$574	0.0%
Jun-2018	\$1,876	-6.8%	\$607	+0.3%
Jul-2018	\$1,707	+4.5%	\$547	-3.5%
Aug-2018	\$1,707	-5.1%	\$543	-1.8%
Sep-2018	\$1,301	-14.4%	\$412	-14.7%
12-Month Avg*	\$1,498	+3.0%	\$481	+0.3%

<sup>\* \$</sup> Volume of Closed Sales (in millions) for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Attached

Detached

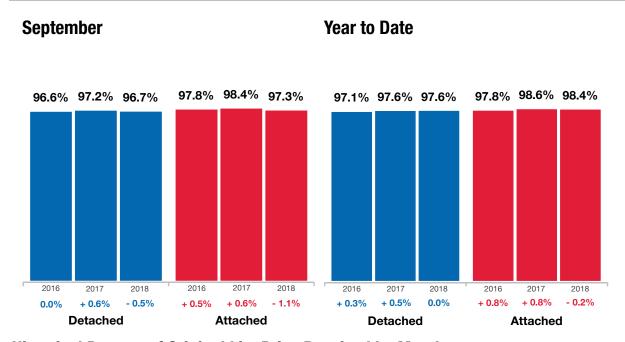
#### Historical Dollar Volume of Closed Sales (in millions) by Month





## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



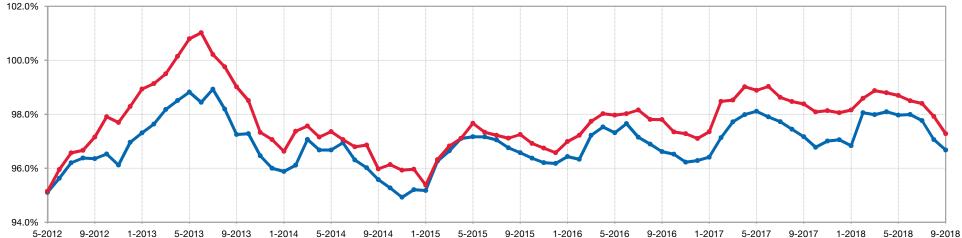
Pct. of Orig. Price Received	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	96.8%	+0.3%	98.1%	+0.8%
Nov-2017	97.0%	+0.8%	98.1%	+0.8%
Dec-2017	97.1%	+0.8%	98.1%	+1.0%
Jan-2018	96.8%	+0.4%	98.2%	+0.9%
Feb-2018	98.1%	+1.0%	98.6%	+0.1%
Mar-2018	98.0%	+0.3%	98.9%	+0.4%
Apr-2018	98.1%	+0.1%	98.8%	-0.2%
May-2018	98.0%	-0.1%	98.7%	-0.2%
Jun-2018	98.0%	+0.1%	98.5%	-0.5%
Jul-2018	97.8%	+0.1%	98.4%	-0.2%
Aug-2018	97.1%	-0.3%	97.9%	-0.6%
Sep-2018	96.7%	-0.5%	97.3%	-1.1%
12-Month Avg*	97.4%	+0.2%	98.3%	+0.1%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Attached

Detached

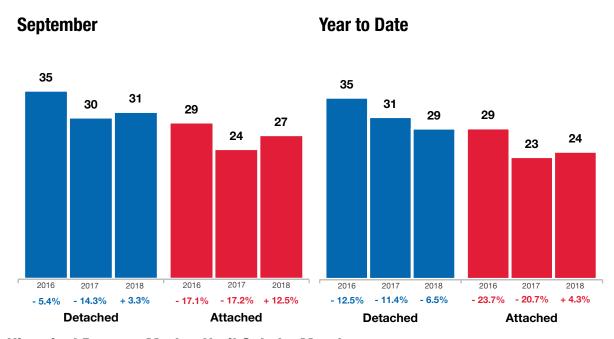
### **Historical Percent of Original List Price Received by Month**





### **Days on Market Until Sale**

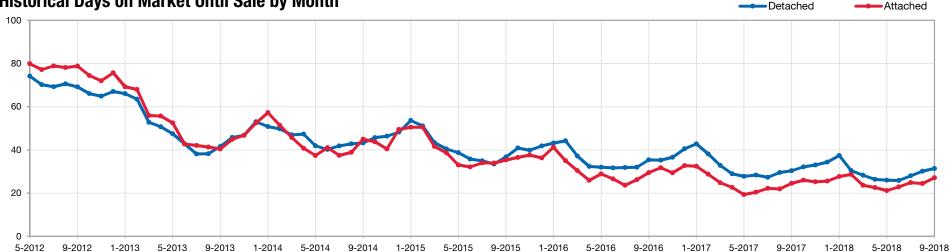
Average number of days between when a property is listed and when an offer is accepted in a given month.



Days on Market	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	32	-8.6%	26	-18.8%
Nov-2017	33	-10.8%	25	-13.8%
Dec-2017	34	-15.0%	25	-24.2%
Jan-2018	37	-14.0%	28	-12.5%
Feb-2018	30	-21.1%	29	0.0%
Mar-2018	28	-15.2%	24	-4.0%
Apr-2018	26	-10.3%	23	0.0%
May-2018	26	-7.1%	21	+10.5%
Jun-2018	26	-7.1%	23	+15.0%
Jul-2018	28	+3.7%	25	+13.6%
Aug-2018	30	0.0%	24	+9.1%
Sep-2018	31	+3.3%	27	+12.5%
12-Month Avg*	30	-8.2%	25	-2.4%

<sup>\*</sup> Days on Market for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

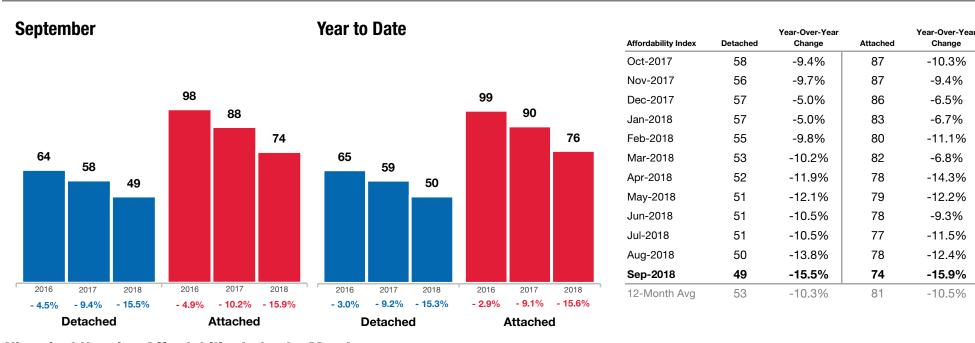
#### **Historical Days on Market Until Sale by Month**

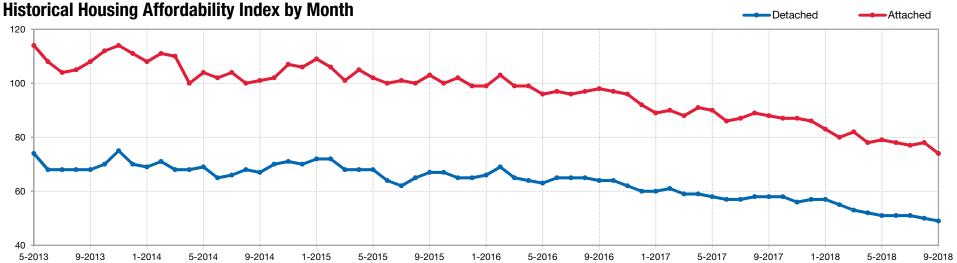




### **Housing Affordability Index**

This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

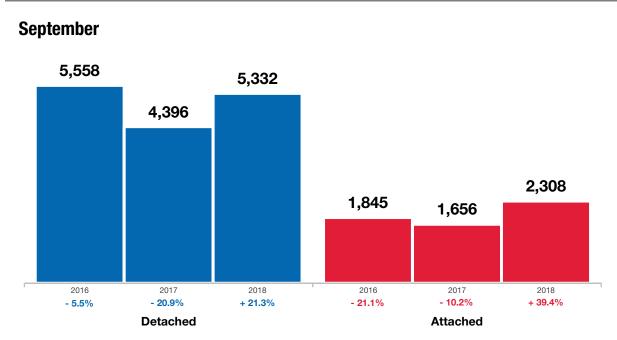






## **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.



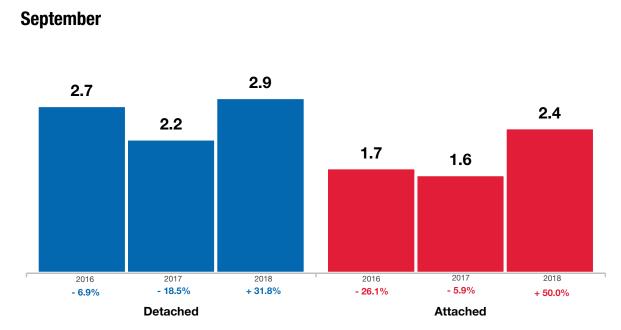
Homes for Sale	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	4,154	-21.4%	1,628	-4.1%
Nov-2017	3,817	-20.0%	1,479	-3.8%
Dec-2017	3,128	-20.5%	1,197	-5.8%
Jan-2018	3,345	-14.6%	1,361	+0.9%
Feb-2018	3,649	-3.8%	1,448	+5.6%
Mar-2018	3,998	-1.6%	1,598	+5.8%
Apr-2018	4,361	+1.3%	1,705	+14.0%
May-2018	4,641	+4.2%	1,777	+13.5%
Jun-2018	5,025	+7.1%	1,987	+22.9%
Jul-2018	5,248	+12.4%	2,145	+30.6%
Aug-2018	5,497	+20.2%	2,347	+38.0%
Sep-2018	5,332	+21.3%	2,308	+39.4%
12-Month Avg	4,404	-1.2%	1,534	+13.9%

#### **Historical Inventory of Homes for Sale by Month** Detached Attached 8,000 7,000 6,000 5,000 4,000 3,000 2,000 1,000 9-2013 1-2014 5-2014 9-2014 1-2015 5-2015 9-2015 1-2016 9-2016 1-2017 5-2017 9-2017 1-2018 9-2018 5-2013 5-2016 5-2018



### **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



Months Supply	Detached	Year-Over-Year Change	Attached	Year-Over-Year Change
Oct-2017	2.1	-19.2%	1.6	0.0%
Nov-2017	1.9	-20.8%	1.4	0.0%
Dec-2017	1.6	-15.8%	1.2	0.0%
Jan-2018	1.7	-10.5%	1.3	0.0%
Feb-2018	1.9	0.0%	1.4	+7.7%
Mar-2018	2.1	+5.0%	1.6	+14.3%
Apr-2018	2.3	+9.5%	1.7	+21.4%
May-2018	2.4	+9.1%	1.8	+20.0%
Jun-2018	2.6	+13.0%	2.0	+33.3%
Jul-2018	2.8	+21.7%	2.2	+37.5%
Aug-2018	2.9	+26.1%	2.4	+50.0%
Sep-2018	2.9	+31.8%	2.4	+50.0%
12-Month Avg*	2.3	+4.0%	1.7	+19.4%

<sup>\*</sup> Months Supply for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

#### **Historical Months Supply of Inventory by Month** Detached Attached 4.0 3.5 2.5 2.0 1.5 9-2013 9-2014 1-2015 9-2015 1-2016 5-2016 9-2016 1-2017 5-2017 9-2017 1-2018 5-2018 9-2018

5-2015



1-2014

5-2014

5-2013

### **Total Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

Key Metrics	Historical Sparkbars					9-2017	9-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
	09-2016	<u> </u>	09-2017	09	-2018				l		
New Listings	9-2016	3-2017	9-2017	3-2018	9-2018	3,795	4,224	+ 11.3%	38,701	40,939	+ 5.8%
Pending Sales	9-2016	3-2017	9-2017	3-2018	9-2018	2,883	2,640	- 8.4%	28,720	26,535	- 7.6%
Closed Sales	9-2016	3-2017	9-2017	3-2018	9-2018	2,982	2,328	- 21.9%	27,930	25,451	- 8.9%
Median Sales Price	9-2016	3-2017	9-2017	3-2018	9-2018	\$545,000	\$580,000	+ 6.4%	\$534,000	\$570,000	+ 6.7%
Average Sales Price	9-2016	3-2017	9-2017	3-2018	9-2018	\$671,155	\$736,419	+ 9.7%	\$659,635	\$711,970	+ 7.9%
\$ Volume of Closed Sales (in millions)	9-2016	3-2017	9-2017	3-2018	9-2018	\$2,001	\$1,713	- 14.4%	\$18,423	\$18,118	- 1.7%
Pct. of Orig. Price Received	9-2016	3-2017	9-2017	3-2018		97.6%	96.9%	- 0.7%	97.9%	97.9%	0.0%
Days on Market					9-2018	28	30	+ 7.1%	28	27	- 3.6%
Affordability Index	9-2016	3-2017 1-2017 5-2017	9-2017	3-2018	9-2018	65	55	- 15.4%	67	56	- 16.4%
Homes for Sale	9-2016	3-2017	9-2017	3-2018	9-2018	6,052	7,640	+ 26.2%			
Months Supply		1-2017 5-2017		1-2018 5-2018	9-2018	2.0	2.7	+ 35.0%			

