Monthly Indicators





September 2018

Some economy observers are pointing to 2018 as the final period in a long string of sentences touting several happy years of buyer demand and sales excitement for the housing industry. Although residential real estate should continue along a mostly positive line for the rest of the year, rising prices and interest rates coupled with salary stagnation and a generational trend toward home purchase delay or even disinterest could create an environment of declining sales.

Closed Sales decreased 23.1 percent for Detached homes and 24.1 percent for Attached homes. Pending Sales decreased 10.3 percent for Detached homes and 8.1 percent for Attached homes.

The Median Sales Price was up 10.4 percent to \$745,000 for Detached homes and 5.6 percent to \$464,500 for Attached homes. Days on Market increased 3.0 percent for Detached homes and 30.4 percent for Attached homes. Supply increased 34.8 percent for Detached homes and 64.3 percent for Attached homes.

Tracking reputable news sources for housing market predictions makes good sense, as does observing trends based on meaningful statistics. By the numbers, we continue to see pockets of unprecedented price heights combined with low days on market and an economic backdrop conducive to consistent demand. We were reminded by Hurricane Florence of how quickly a situation can change. Rather than dwelling on predictions of a somber future, it is worth the effort to manage the fundamentals that will lead to an ongoing display of healthy balance.

Monthly Snapshot

\$745,000 \$464,500 \$659,500

Median Sales Price Detached Homes Median Sales Price Attached Homes Median Sales Price
All Properties Combined

A research tool provided by the North San Diego County Association of REALTORS® for residential real estate activity in North San Diego County. Percent changes are calculated using rounded figures.

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Single-Family Detached Activity Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Detached homes only.



Key Metrics	Historical Sparkbars 09-2016 09-2017 09-2018	9-2017	9-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
New Listings	111. ₁₁ 1.	1,084	1,233	+ 13.7%	12,305	12,684	+ 3.1%
Pending Sales		851	763	- 10.3%	8,896	8,011	- 9.9%
Closed Sales		915	704	- 23.1%	8,685	7,659	- 11.8%
Days on Market		33	34	+ 3.0%	33	31	- 6.1%
Median Sales Price		\$675,000	\$745,000	+ 10.4%	\$675,000	\$727,500	+ 7.8%
Average Sales Price		\$845,679	\$924,678	+ 9.3%	\$851,323	\$917,698	+ 7.8%
Pct. of Orig. Price Received	dHIIIHIIII	97.0%	96.5%	- 0.5%	97.5%	97.5%	0.0%
Housing Affordability Index		53	43	- 18.9%	53	44	- 17.0%
Inventory of Homes for Sale		2,105	2,601	+ 23.6%			
Months Supply of Inventory	H	2.3	3.1	+ 34.8%			

Single-Family Attached Activity Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Attached homes only.



Key Metrics	Historical Sparkbars 09-2016 09-2017 09-2018	9-2017	9-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
New Listings		428	480	+ 12.1%	4,350	4,628	+ 6.4%
Pending Sales		360	331	- 8.1%	3,510	3,153	- 10.2%
Closed Sales		370	281	- 24.1%	3,401	3,015	- 11.3%
Days on Market		23	30	+ 30.4%	22	24	+ 9.1%
Median Sales Price		\$440,000	\$464,500	+ 5.6%	\$430,000	\$460,000	+ 7.0%
Average Sales Price		\$485,026	\$523,857	+ 8.0%	\$483,292	\$525,216	+ 8.7%
Pct. of Orig. Price Received		98.1%	96.7%	- 1.4%	98.5%	98.3%	- 0.2%
Housing Affordability Index		81	69	- 14.8%	83	69	- 16.9%
Inventory of Homes for Sale		517	776	+ 50.1%			
Months Supply of Inventory		1.4	2.3	+ 64.3%			

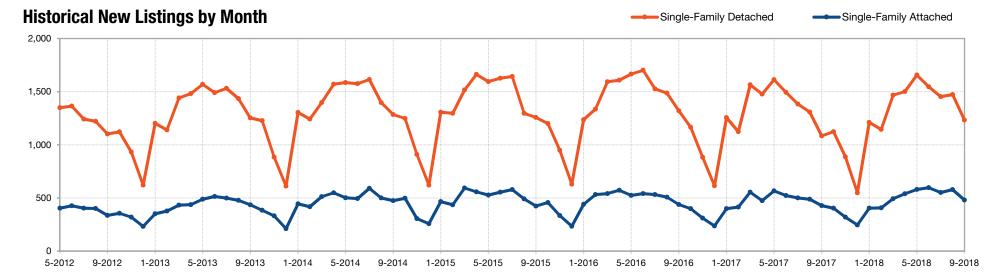
New Listings

A count of the properties that have been newly listed on the market in a given month.



Septembe	r			Year to Date				
1,321	1,233			13,474	12,684			
		439 428	3 480			4,626	4,350	4,628
2016 201 + 5.1% - 17.		¹ 2016 201 + 3.8% - 2.5		2016 2017 + 2.1% - 8.7%	2018 + 3.1 %	2016 + 0.0 %	2017 - 6.0 %	2018 + 6.4 %
Single-Famil	y Detached	Single-Famil	/ Attached	Single-Family D	etached	Single-	Family A	ttached

New Listings	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	1,124	-3.5%	403	+1.0%
Nov-2017	887	+0.5%	320	+3.2%
Dec-2017	549	-10.7%	245	+3.8%
Jan-2018	1,210	-3.7%	403	+1.0%
Feb-2018	1,144	+1.8%	407	-1.9%
Mar-2018	1,466	-6.3%	492	-11.4%
Apr-2018	1,502	+1.7%	539	+13.5%
May-2018	1,657	+2.8%	580	+2.3%
Jun-2018	1,547	+3.5%	596	+14.0%
Jul-2018	1,453	+5.0%	552	+10.4%
Aug-2018	1,472	+12.5%	579	+18.6%
Sep-2018	1,233	+13.7%	480	+12.1%
12-Month Avg	1,270	+1.8%	466	+5.7%



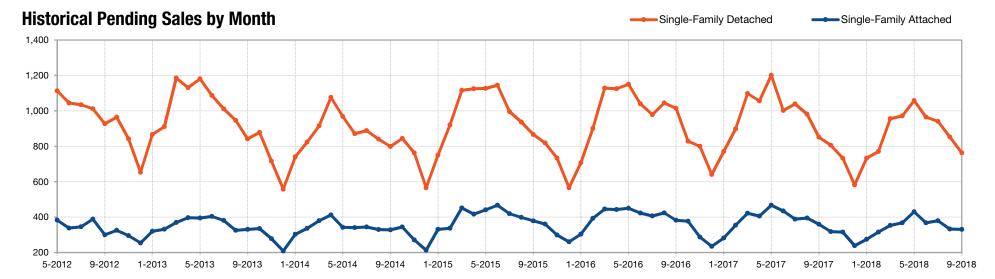
Pending Sales

A count of the properties on which offers have been accepted in a given month.



September	Year to Date
1,015 851 763	9,091 8,896
	382 360 331 3,510 3,153
2016 2017 2018 + 17.1% - 16.2% - 10.3% Single-Family Detached	2016 2017 2018 2016 2017 2018 2016 2017 2018 + 0.8% - 5.8% - 8.1% + 1.2% - 2.1% - 9.9% + 0.8% - 4.4% - 10.2% Single-Family Attached Single-Family Detached Single-Family Attached

Pending Sales	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	806	-2.8%	318	-15.6%
Nov-2017	733	-8.4%	315	+9.8%
Dec-2017	582	-9.2%	239	+1.7%
Jan-2018	733	-4.9%	275	-2.5%
Feb-2018	771	-14.0%	315	-11.0%
Mar-2018	956	-12.9%	353	-16.4%
Apr-2018	971	-8.0%	368	-9.4%
May-2018	1,058	-11.9%	430	-7.9%
Jun-2018	965	-3.7%	368	-15.4%
Jul-2018	941	-9.4%	380	-2.3%
Aug-2018	853	-13.0%	333	-15.7%
Sep-2018	763	-10.3%	331	-8.1%
12-Month Avg	931	-9.3%	367	-8.7%



Closed Sales

A count of the actual sales that closed in a given month.



September			,	Year to	Date				
989 915				8,583	8,685	7,659			
	704								
	١.	388 370	281				3,519	3,401	3,015
		2017	2010						
2016 2017 + 8.7% - 7.5%		2016 2017 5.6% - 4.6%	2018 - 24.1 %	2016 - 1.3 %	2017 + 1.2 %	2018 ' - 11.8%	2016 + 0.8%	2017 - 3.4%	2018 - 11.3%
Single-Family De		Single-Family A	attached	Single-F	amily De	etached	Single-	Family A	ttached

Closed Sales	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	877	-7.9%	366	-6.9%
Nov-2017	799	-10.5%	313	-13.8%
Dec-2017	789	-10.6%	322	+0.3%
Jan-2018	593	-10.8%	252	+3.3%
Feb-2018	603	-7.2%	238	-9.5%
Mar-2018	881	-10.6%	339	-10.6%
Apr-2018	911	-8.8%	362	-10.4%
May-2018	992	-14.5%	386	-13.5%
Jun-2018	1,049	-13.1%	398	-14.0%
Jul-2018	959	-5.7%	378	-10.2%
Aug-2018	967	-11.0%	381	-7.3%
Sep-2018	704	-23.1%	281	-24.1%
12-Month Avg	951	-11.3%	373	-10.3%

Historical Closed Sales by Month Single-Family Detached Single-Family Attached 1,400 1,200 1,000 800 600 400 200 5-2012 9-2012 1-2013 5-2013 9-2013 1-2014 5-2014 9-2014 1-2015 5-2015 9-2015 1-2016 5-2016 9-2016 1-2017 5-2017 9-2017 1-2018 5-2018 9-2018

Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.



Septen	nber					١	ear to	Date				
37	33	34			30		37	33	31			
			27	23						27	22	24
2016	2017	2018	2016	2017	2018	7 -	2016	2017	2018	2016	2017	2018
- 5.1%	- 10.8%	+ 3.0%	- 20.6%		+ 30.4%		- 11.9%				- 18.5%	
Single-l	amily De	etached	Single-l	Family A	ttached		Single-F	amily D	etached	Single-	Family A	ttached

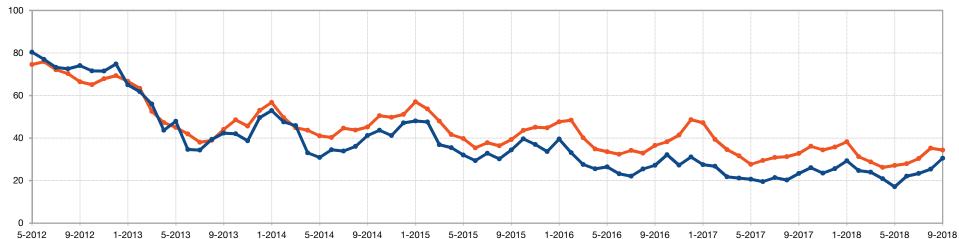
Days on Market	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	36	-5.3%	26	-18.8%
Nov-2017	34	-17.1%	23	-14.8%
Dec-2017	36	-26.5%	26	-16.1%
Jan-2018	38	-19.1%	29	+7.4%
Feb-2018	31	-20.5%	25	-7.4%
Mar-2018	29	-17.1%	24	+9.1%
Apr-2018	26	-18.8%	21	0.0%
May-2018	27	-3.6%	17	-19.0%
Jun-2018	28	-3.4%	22	+15.8%
Jul-2018	30	-3.2%	23	+9.5%
Aug-2018	35	+12.9%	25	+25.0%
Sep-2018	34	+3.0%	30	+30.4%
12-Month Avg*	35	-9.8%	24	+0.3%

^{*} Days on Market for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Historical Days on Market Until Sale by Month







Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

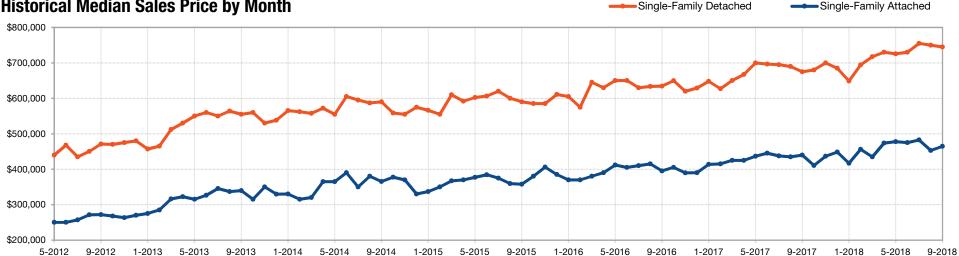


September Year to Date \$745,000 \$727,500 \$675,000 \$675,000 \$634,450 \$630,000 \$440,000 \$464,500 \$430,000 \$460,000 \$395,000 \$395,961 2016 2017 2018 2017 2016 2017 2018 2016 2017 2018 + 6.4% + 10.4% + 10.5% + 11.4% + 5.2% + 7.1% + 7.8% + 8.5% + 8.6% + 7.0% + 7.5% + 5.6% Single-Family Attached Single-Family Detached Single-Family Detached Single-Family Attached

Median Sales Price	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	\$680,000	+4.7%	\$410,251	+1.3%
Nov-2017	\$700,000	+12.9%	\$436,500	+12.0%
Dec-2017	\$685,000	+8.9%	\$448,500	+15.0%
Jan-2018	\$649,000	+0.2%	\$417,000	+0.8%
Feb-2018	\$694,250	+10.7%	\$456,000	+9.9%
Mar-2018	\$717,500	+10.4%	\$435,000	+2.4%
Apr-2018	\$730,000	+9.4%	\$473,500	+11.4%
May-2018	\$725,500	+3.6%	\$477,500	+9.4%
Jun-2018	\$730,000	+4.8%	\$474,900	+6.7%
Jul-2018	\$755,000	+8.6%	\$482,500	+10.3%
Aug-2018	\$750,000	+8.7%	\$452,750	+4.1%
Sep-2018	\$745,000	+10.4%	\$464,500	+5.6%
12-Month Avg*	\$665,000	+8.3%	\$421,000	+7.4%

^{*} Median Sales Price for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Historical Median Sales Price by Month



Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



September				Year to	Date				
\$845,679 \$770,807	\$924,678	\$456,089	\$523,857	\$785,579	\$851,323	\$917,698	\$440,110	\$483,292	\$525,216
2016 2017	2018	2016 2017	2018	2016	2017	2018	2016	2017	2018
+ 1.9% + 9.7%	+ 9.3%	+ 10.3% + 6.3%	+ 8.0%	+ 3.8%	+ 8.4%	+ 7.8%	+ 7.1%	+ 9.8%	+ 8.7%
Single-Family De	etached	Single-Family /	Attached	Single-F	amily De	etached	Single-	Family A	ttached

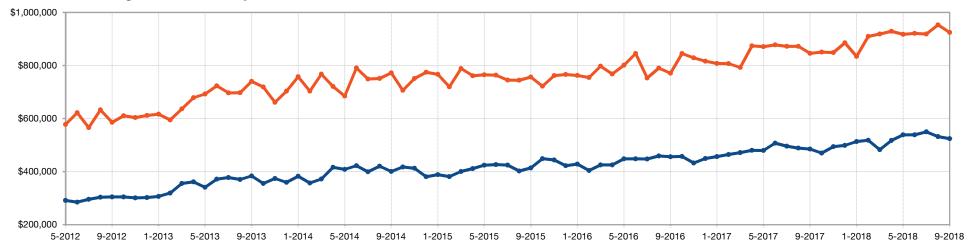
Avg. Sales Price	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	\$850,443	+0.6%	\$469,877	+2.8%
Nov-2017	\$848,698	+2.4%	\$494,193	+14.3%
Dec-2017	\$885,442	+8.5%	\$498,955	+11.1%
Jan-2018	\$834,129	+3.3%	\$513,408	+12.4%
Feb-2018	\$909,785	+12.7%	\$518,218	+11.6%
Mar-2018	\$918,472	+15.9%	\$482,265	+2.3%
Apr-2018	\$929,155	+6.3%	\$517,431	+7.8%
May-2018	\$917,169	+5.3%	\$538,568	+12.3%
Jun-2018	\$920,978	+4.9%	\$538,805	+6.3%
Jul-2018	\$918,805	+5.4%	\$549,756	+10.9%
Aug-2018	\$953,189	+9.3%	\$531,942	+8.9%
Sep-2018	\$924,678	+9.3%	\$523,857	+8.0%
12-Month Avg*	\$900,912	+6.8%	\$514,773	+8.7%

^{*} Avg. Sales Price for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Historical Average Sales Price by Month







Percent of Original List Price Received





Septen	nber		Year to Date									
96.4%	97.0%	96.5%	98.1%	98.1%	96.7%		96.9%	97.5%	97.5%	97.8%	98.5%	98.3%
0010	2017	2012	0040	0017	2042	٦ -	2010	2017	2010	2040	0047	2012
2016 + 0.3 %	2017 + 0.6 %	2018 - 0.5 %	2016 + 0.8 %	2017 0.0%	2018 - 1.4%		2016 + 0.4 %	2017 + 0.6 %	2018 0.0 %	2016 + 0.8 %	2017 + 0.7%	2018 - 0.2 %
	Family D			Family A					etached		Family A	

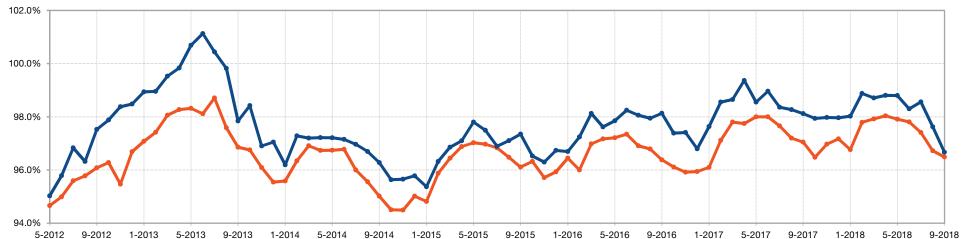
Pct. of Orig. Price Received	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	96.5%	+0.4%	97.9%	+0.5%
Nov-2017	97.0%	+1.1%	98.0%	+0.6%
Dec-2017	97.2%	+1.4%	98.0%	+1.2%
Jan-2018	96.8%	+0.7%	98.0%	+0.4%
Feb-2018	97.8%	+0.7%	98.9%	+0.4%
Mar-2018	97.9%	+0.1%	98.7%	+0.1%
Apr-2018	98.0%	+0.3%	98.8%	-0.6%
May-2018	97.9%	-0.1%	98.8%	+0.2%
Jun-2018	97.8%	-0.2%	98.3%	-0.7%
Jul-2018	97.4%	-0.3%	98.6%	+0.2%
Aug-2018	96.7%	-0.5%	97.6%	-0.7%
Sep-2018	96.5%	-0.5%	96.7%	-1.4%
12-Month Avg*	97.3%	+0.2%	98.2%	-0.0%

^{*} Pct. of Orig. Price Received for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Historical Percent of Original List Price Received by Month







Housing Affordability Index



This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

September	Year to Date			
	92		92	
	81		83	
	69		69	
57 53		58 53		
43		44		
2016 2017 2018	2016 2017 2018	2016 2017 2018	2016 2017 2018	
- 3.4% - 7.0% - 18.9%	- 6.1% - 12.0% - 14.8%	0.0% - 8.6% - 17.0%	- 4.2% - 9.8% - 16.9%	
Single-Family Detached	Single-Family Attached	Single-Family Detached	Single-Family Attached	

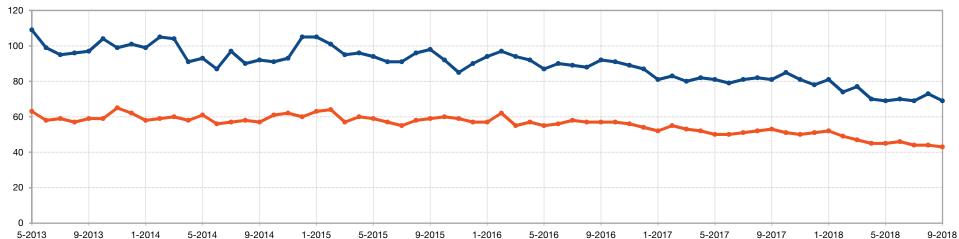
Affordability Index	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	51	-10.5%	85	-6.6%
Nov-2017	50	-10.7%	81	-9.0%
Dec-2017	51	-5.6%	78	-10.3%
Jan-2018	52	0.0%	81	0.0%
Feb-2018	49	-10.9%	74	-10.8%
Mar-2018	47	-11.3%	77	-3.8%
Apr-2018	45	-13.5%	70	-14.6%
May-2018	45	-10.0%	69	-14.8%
Jun-2018	46	-8.0%	70	-11.4%
Jul-2018	44	-13.7%	69	-14.8%
Aug-2018	44	-15.4%	73	-11.0%
Sep-2018	43	-18.9%	69	-14.8%
12-Month Avg*	47	-18.7%	75	-17.0%

^{*} Affordability Index for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Historical Housing Affordability Index by Month







Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.



Se	ptember						
	2,816		2,601				
		0.405	2,001				
		2,105					
					611	517	776
						317	
	2016 - 4.6 %	2017 - 25.2 %	2018 + 23.6 %	•	2016 - 15.4%	2017 - 15.4%	2018 + 50.1%
		le-Family Deta				le-Family Attac	

Homes for Sale	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	2,037	-23.1%	526	-1.3%
Nov-2017	1,843	-21.1%	435	-6.5%
Dec-2017	1,471	-22.7%	339	-11.9%
Jan-2018	1,608	-16.8%	396	-5.9%
Feb-2018	1,728	-9.2%	419	+0.2%
Mar-2018	1,966	-4.9%	487	+1.7%
Apr-2018	2,179	-2.2%	563	+16.8%
May-2018	2,418	+4.9%	609	+17.1%
Jun-2018	2,579	+6.4%	709	+33.3%
Jul-2018	2,651	+11.8%	733	+34.5%
Aug-2018	2,695	+19.0%	804	+46.4%
Sep-2018	2,601	+23.6%	776	+50.1%
12-Month Avg	2,207	-2.7%	487	+16.3%

Historical Inventory of Homes for Sale by Month Single-Family Attached Single-Family Detached 5,000 4,000 3,000 2,000 1,000 5-2012 9-2012 1-2013 5-2013 9-2013 1-2014 5-2014 9-2014 1-2015 5-2015 9-2015 1-2016 5-2016 9-2016 1-2017 5-2017 9-2017 1-2018 5-2018 9-2018

Months Supply of Inventory



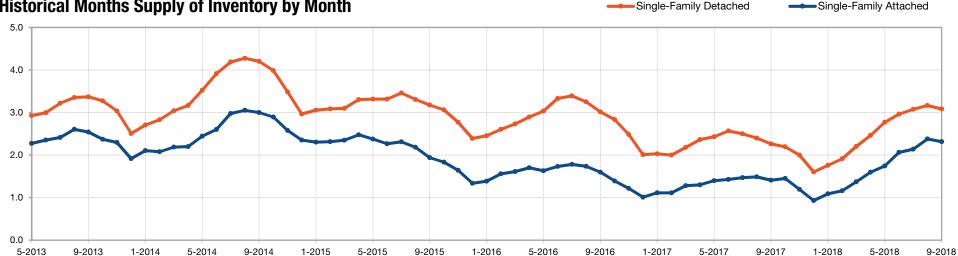


Se	ptember							
	3.0		3.1	ı				
		2.3					2.3	•
					1.6	1.4		
	2016 - 6.3 %	2017 - 23.3 %	2018 + 34.8 %		2016 - 15.8%	2017 - 12.5%	2018 + 64.3%	
		le-Family Detac				le-Family Attac		

Months Supply	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2017	2.2	-21.4%	1.5	+7.1%
Nov-2017	2.0	-20.0%	1.2	0.0%
Dec-2017	1.6	-20.0%	0.9	-10.0%
Jan-2018	1.8	-10.0%	1.1	0.0%
Feb-2018	1.9	-5.0%	1.2	+9.1%
Mar-2018	2.2	0.0%	1.4	+7.7%
Apr-2018	2.5	+4.2%	1.6	+23.1%
May-2018	2.8	+16.7%	1.7	+21.4%
Jun-2018	3.0	+15.4%	2.1	+50.0%
Jul-2018	3.1	+24.0%	2.1	+40.0%
Aug-2018	3.2	+33.3%	2.4	+60.0%
Sep-2018	3.1	+34.8%	2.3	+64.3%
12-Month Avg*	2.3	+4.0%	1.3	+24.5%

^{*} Months Supply for all properties from October 2017 through September 2018. This is not the average of the individual figures above.

Historical Months Supply of Inventory by Month



All Properties Combined

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars 09-2016 09-2017 09-2018	9-2017	9-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
New Listings		1,512	1,713	+ 13.3%	16,655	17,312	+ 3.9%
Pending Sales		1,211	1,094	- 9.7%	12,406	11,164	- 10.0%
Closed Sales		1,285	985	- 23.3%	12,086	10,674	- 11.7%
Days on Market		30	33	+ 10.0%	30	29	- 3.3%
Median Sales Price		\$599,000	\$659,500	+ 10.1%	\$599,000	\$642,500	+ 7.3%
Average Sales Price		\$741,834	\$810,216	+ 9.2%	\$747,759	\$806,816	+ 7.9%
Pct. of Orig. Price Received		97.4%	96.5%	- 0.9%	97.8%	97.7%	- 0.1%
Housing Affordability Index		59	48	- 18.6%	59	50	- 15.3%
Inventory of Homes for Sale		2,622	3,377	+ 28.8%			
Months Supply of Inventory		2.0	2.9	+ 45.0%			