# **Monthly Indicators**





#### September 2015

The third quarter of 2015 has ticked its last tock with the hands pointing firmly upon a reliable clock of a market. Although noon and 6:30 fluctuations are present even within the same states and cities, the overall tempo of real estate potential is experiencing a healthy number of good omens. The job market has shown continual improvement, jobless rates are down, real average hourly and weekly earnings have been up and there has been good news in new household formation.

Closed Sales increased 3.9 percent for Detached homes and 14.3 percent for Attached homes. Pending Sales increased 15.3 percent for Detached homes and 24.7 percent for Attached homes.

The Median Sales Price was dead even with last year for Detached homes, but decreased 0.6 percent for Attached homes. Days on Market decreased 13.3 percent for Detached homes and 17.1 percent for Attached homes. Supply decreased 31.0 percent for Detached homes and 43.3 percent for Attached homes.

With positive economic news coming from many angles, there are no imminent factors to prepare for beyond the typical seasonal drop-off. From the mouths of market-analyzing pundits, we are in the midst of one of the healthiest housing markets in the past 15 years. The one thing we were anticipating in September, an increase in interest rates, did not happen. It most likely will before year's end. Until then, get out and enjoy the season.

#### **Monthly Snapshot**

\$590,000 \$366,500 \$505,000

Median Sales Price Detached Homes Median Sales Price Attached Homes Median Sales Price
All Properties Combined

A research tool provided by the North San Diego County Association of REALTORS® for residential real estate activity in North San Diego County. Percent changes are calculated using rounded figures.

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### **Single-Family Detached Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Detached homes only.



Key Metrics	Historical Sparkbars 09-2013 09-2014 09-2015	9-2014	9-2015	Percent Change	YTD 2014	YTD 2015	Percent Change
New Listings		1,285	1,214	- 5.5%	12,968	13,154	+ 1.4%
Pending Sales		799	921	+ 15.3%	7,931	9,092	+ 14.6%
Closed Sales		827	859	+ 3.9%	7,642	8,616	+ 12.7%
Days on Market		45	39	- 13.3%	45	42	- 6.7%
Median Sales Price		\$590,000	\$590,000	0.0%	\$575,000	\$599,000	+ 4.2%
Average Sales Price		\$772,168	\$753,031	- 2.5%	\$744,218	\$757,515	+ 1.8%
Pct. of Orig. Price Received		95.0%	96.1%	+ 1.2%	96.2%	96.5%	+ 0.3%
Housing Affordability Index		57	59	+ 3.5%	59	58	- 1.7%
Inventory of Homes for Sale		3,513	2,762	- 21.4%			
Months Supply of Inventory		4.2	2.9	- 31.0%			

### **Single-Family Attached Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year. Attached homes only.



Key Metrics	Historical Sparkbars 09-2013 09-2014 09-2015	9-2014	9-2015	Percent Change	YTD 2014	YTD 2015	Percent Change
New Listings		475	405	- 14.7%	4,484	4,598	+ 2.5%
Pending Sales		328	409	+ 24.7%	3,118	3,684	+ 18.2%
Closed Sales		336	384	+ 14.3%	3,002	3,452	+ 15.0%
Days on Market		41	34	- 17.1%	38	35	- 7.9%
Median Sales Price		\$368,750	\$366,500	- 0.6%	\$357,665	\$367,000	+ 2.6%
Average Sales Price		\$400,479	\$419,210	+ 4.7%	\$400,171	\$411,771	+ 2.9%
Pct. of Orig. Price Received		96.3%	97.2%	+ 0.9%	96.9%	97.0%	+ 0.1%
Housing Affordability Index		91	95	+ 4.4%	94	95	+ 1.1%
Inventory of Homes for Sale		982	646	- 34.2%			
Months Supply of Inventory		3.0	1.7	- 43.3%			

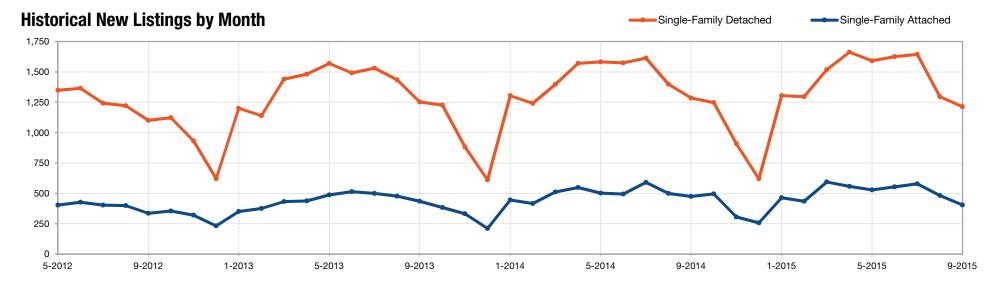
### **New Listings**

A count of the properties that have been newly listed on the market in a given month.



September	Year to Date					
1,253 1,285 1,214	12,541					
	435 475 405 4,009 4,484 4,598					
2013 2014 2015 + 13.7% + 2.6% - 5.5% Single-Family Detached	2013 2014 2015 2013 2014 2015 2013 2014 2015 + 29.5% + 9.2% - 14.7% + 17.8% + 3.4% + 1.4% + 19.3% + 11.8% + 2.5% Single-Family Attached Single-Family Detached Single-Family Attached					

New Listings	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	1,248	+1.7%	496	+29.2%
Nov-2014	909	+2.9%	306	-7.8%
Dec-2014	620	+1.5%	257	+21.8%
Jan-2015	1,305	+0.1%	464	+4.3%
Feb-2015	1,297	+4.5%	435	+4.3%
Mar-2015	1,518	+8.6%	594	+16.0%
Apr-2015	1,663	+5.9%	557	+1.6%
May-2015	1,591	+0.5%	528	+5.2%
Jun-2015	1,626	+3.2%	553	+11.9%
Jul-2015	1,644	+1.9%	579	-2.0%
Aug-2015	1,296	-7.3%	483	-3.4%
Sep-2015	1,214	-5.5%	405	-14.7%
12-Month Avg	1,328	+1.5%	471	+4.5%



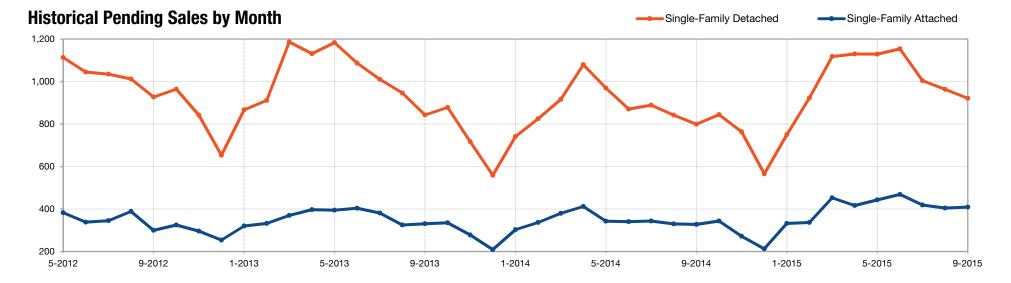
### **Pending Sales**

A count of the properties on which offers have been accepted in a given month.



Septen	ıber		Year to Date									
843	799	921					9,165	7,931	9,092			
			331	328	409					3,255	3,118	3,684
2013 - 9.1% Single-F	2014 - 5.2% Family D	2015 + <b>15.3</b> % etached	2013 + 10.3% Single-F	<sup>2014</sup> - <b>0.9%</b> Family A	2015 + <b>24.7</b> % ttached	٦ ،	2013 + 38.8% Single-F		2015 + <b>14.6</b> % etached	2013 + <b>45.4</b> % Single-l	<sup>2014</sup> - <b>4.2</b> % Family <i>A</i>	2015 + 18.2% Attached

Pending Sales	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	844	-3.9%	344	+2.7%
Nov-2014	764	+6.6%	272	-2.2%
Dec-2014	566	+1.3%	213	+1.9%
Jan-2015	750	+1.2%	332	+9.6%
Feb-2015	923	+11.9%	337	0.0%
Mar-2015	1,118	+22.1%	453	+19.2%
Apr-2015	1,130	+4.7%	417	+1.2%
May-2015	1,129	+16.5%	443	+29.2%
Jun-2015	1,154	+32.5%	469	+37.5%
Jul-2015	1,004	+12.9%	419	+21.8%
Aug-2015	963	+14.4%	405	+22.7%
Sep-2015	921	+15.3%	409	+24.7%
12-Month Avg	840	+11.7%	328	+14.5%



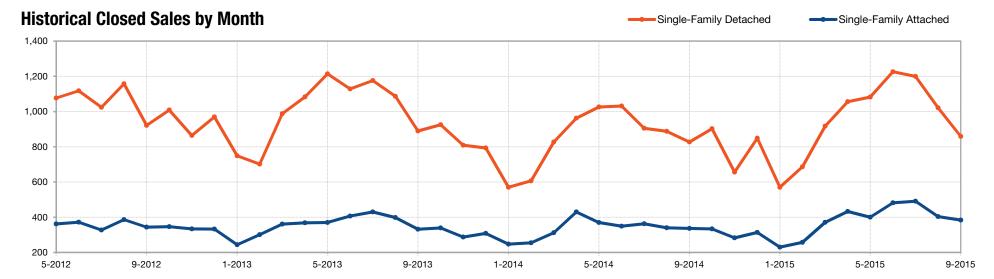
#### **Closed Sales**

A count of the actual sales that closed in a given month.



Septembe	er	Year to Date							
890 8	27 859			9,018	8,616				
		332 336	384			3,210	3,002	3,452	
- 3.4% - 7.	2015 2016 2017 2018 2019 2019 2019 2019 2019 2019 2019 2019	2013 2014 - <b>3.5%</b> + <b>1.2%</b> Single-Family A	2015 + <b>14.3</b> % Attached	2013 2014 + 68.1% - 15.39 Single-Family		2013 + <b>76.8%</b> Single-l	2014 - <b>6.5%</b> Family A	2015 + <b>15.0%</b> Attached	٦

Closed Sales	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	902	-2.5%	334	-1.5%
Nov-2014	656	-18.9%	283	-1.4%
Dec-2014	849	+7.1%	314	+1.9%
Jan-2015	570	0.0%	230	-6.9%
Feb-2015	686	+13.2%	257	+0.8%
Mar-2015	917	+10.9%	371	+18.9%
Apr-2015	1,056	+9.8%	433	+0.7%
May-2015	1,082	+5.5%	400	+8.1%
Jun-2015	1,226	+18.9%	482	+38.1%
Jul-2015	1,199	+32.5%	491	+35.3%
Aug-2015	1,021	+15.0%	404	+18.8%
Sep-2015	859	+3.9%	384	+14.3%
12-Month Avg	847	+8.4%	328	+11.4%



#### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.



44 45 42 41 34 45 42 38 38	Septen	nber		Year to Date									
	44	45	30	42	41			47	45	42	46		
						34						38	35
2013 2014 2015 2013 2014 2015 2013 2014 2015 2013 2014 201	2013	2014	2015	2013	2014	2015		2013	2014	2015	2013	2014	2015
	- 33.3%	+ 2.3%	<b>6 - 13.3%</b>	- 43.2%	- 2.4%	- 17.1%		- 34.7%	- 4.3%	- 6.7%	- 38.7%	- 17.4%	- 7.9%

Days on Market	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	51	+4.1%	44	+4.8%
Nov-2014	50	+8.7%	41	+5.1%
Dec-2014	51	-3.8%	47	-6.0%
Jan-2015	57	0.0%	48	-9.4%
Feb-2015	54	+8.0%	47	-2.1%
Mar-2015	48	+6.7%	37	-19.6%
Apr-2015	42	-4.5%	36	+9.1%
May-2015	40	-2.4%	32	+3.2%
Jun-2015	35	-12.5%	29	-14.7%
Jul-2015	38	-13.6%	33	-2.9%
Aug-2015	36	-18.2%	30	-16.7%
Sep-2015	39	-13.3%	34	-17.1%
12-Month Avg*	46	-4.6%	40	-7.1%

<sup>\*</sup> Days on Market for all properties from October 2014 through September 2015. This is not the average of the individual figures above.

#### **Historical Days on Market Until Sale by Month**



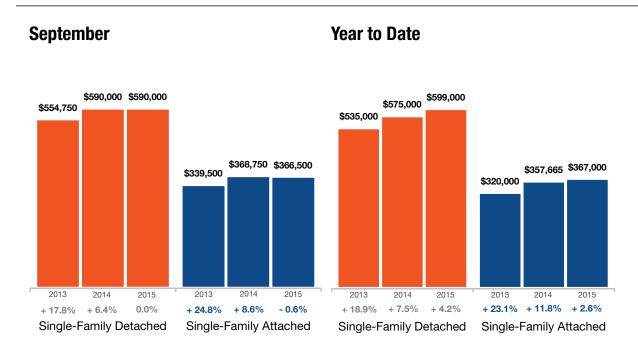




#### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.





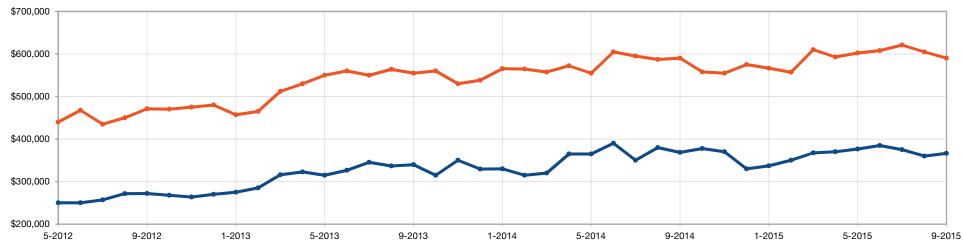
Median Sales Price	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	\$558,000	-0.4%	\$377,500	+19.8%
Nov-2014	\$555,000	+4.7%	\$370,000	+5.7%
Dec-2014	\$575,000	+6.8%	\$330,000	+0.2%
Jan-2015	\$566,500	+0.2%	\$337,000	+2.1%
Feb-2015	\$557,000	-1.3%	\$350,000	+11.1%
Mar-2015	\$610,000	+9.4%	\$367,500	+14.8%
Apr-2015	\$592,750	+3.6%	\$369,950	+1.4%
May-2015	\$602,250	+8.5%	\$376,500	+3.2%
Jun-2015	\$608,000	+0.5%	\$384,750	-1.3%
Jul-2015	\$621,000	+4.4%	\$375,000	+7.1%
Aug-2015	\$605,000	+3.1%	\$360,000	-5.3%
Sep-2015	\$590,000	0.0%	\$366,500	-0.6%
12-Month Avg*	\$568,000	+3.9%	\$350,000	+4.3%

<sup>\*</sup> Median Sales Price for all properties from October 2014 through September 2015. This is not the average of the individual figures above.

#### **Historical Median Sales Price by Month**







## **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



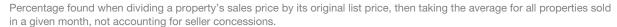
September Year to Date					
\$739,895	\$744,218 \$757,515 680,281 \$400,171 \$411,771				
	\$383,674 \$400,479 \$419,210				
2013 2014 2015 + 26.3% + 4.4% - 2.5%	2013 2014 2015 2013 2014 2015 2013 2014 2015 4.4% + 4.7% + 13.8% + 9.4% + 1.8% + 20.8% + 12.1% + 2.9%				
Single-Family Detached	Single-Family Attached Single-Family Detached Single-Family Attached				

Avg. Sales Price	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	\$706,509	-1.7%	\$417,530	+17.5%
Nov-2014	\$750,951	+13.6%	\$412,625	+10.4%
Dec-2014	\$774,914	+10.2%	\$379,383	+5.5%
Jan-2015	\$767,300	+1.3%	\$388,360	+1.5%
Feb-2015	\$720,142	+2.4%	\$381,266	+6.9%
Mar-2015	\$788,416	+2.8%	\$400,365	+7.5%
Apr-2015	\$761,940	+5.7%	\$411,247	-1.1%
May-2015	\$764,337	+11.7%	\$423,901	+3.8%
Jun-2015	\$764,968	-3.3%	\$426,525	+1.0%
Jul-2015	\$745,897	-0.5%	\$424,554	+6.4%
Aug-2015	\$746,129	-0.6%	\$403,319	-4.0%
Sep-2015	\$753,031	-2.5%	\$419,210	+4.7%
12-Month Avg*	753,711	+3.0%	407,357	+4.8%

<sup>\*</sup> Avg. Sales Price for all properties from October 2014 through September 2015. This is not the average of the individual figures above.

#### **Historical Average Sales Price by Month** Single-Family Detached Single-Family Attached \$800,000 \$700,000 \$600,000 \$500,000 \$400,000 \$300,000 \$200,000 5-2012 9-2012 1-2013 5-2013 9-2013 1-2014 5-2014 9-2014 1-2015 5-2015 9-2015

### **Percent of Original List Price Received**





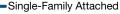
September	Year to Date					
96.9% 95.0% 96.1%	97.8% 96.3% 97.2%	97.9% 96.2% 96.5%	99.8% 96.9% 97.0%			
2013 2014 2015	2013 2014 2015	2013 2014 2015	2013 2014 2015			
+ 0.8% - 2.0% + 1.2%	+ 0.3% - 1.5% + 0.9%	+ 2.6% - 1.7% + 0.3%	+ 3.6% - 2.9% + 0.1%			
Single-Family Detached		Single-Family Detached	Single-Family Attached			

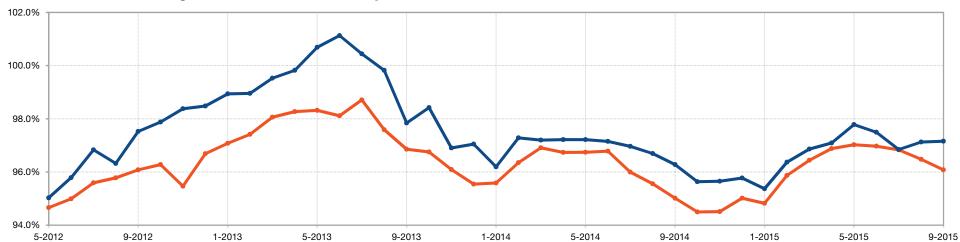
Pct. of Orig. Price Received	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	94.5%	-2.4%	95.6%	-2.8%
Nov-2014	94.5%	-1.7%	95.7%	-1.2%
Dec-2014	95.0%	-0.5%	95.8%	-1.2%
Jan-2015	94.8%	-0.8%	95.4%	-0.8%
Feb-2015	95.9%	-0.5%	96.4%	-0.9%
Mar-2015	96.4%	-0.5%	96.9%	-0.3%
Apr-2015	96.9%	+0.2%	97.1%	-0.1%
May-2015	97.0%	+0.3%	97.8%	+0.6%
Jun-2015	97.0%	+0.2%	97.5%	+0.4%
Jul-2015	96.8%	+0.8%	96.8%	-0.2%
Aug-2015	96.5%	+0.9%	97.1%	+0.4%
Sep-2015	96.1%	+1.2%	97.2%	+0.9%
12-Month Avg*	95.9%	-0.1%	96.6%	-0.4%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from October 2014 through September 2015. This is not the average of the individual figures above.

#### **Historical Percent of Original List Price Received by Month**





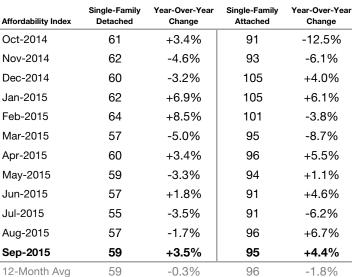


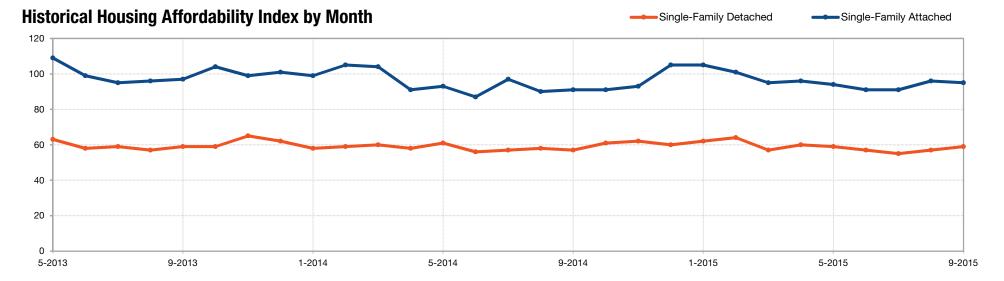
## **Housing Affordability Index**



This index measures housing affordability for the region. An index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

epten	ıber					Year	to Date					Affordability Index	Single-Family Detached	Year-Ov Cha
												Oct-2014	61	+3.
												Nov-2014	62	-4.0
			97	91	95				102	94	95	Dec-2014	60	-3.
				91						<u> </u>		Jan-2015	62	+6.
												Feb-2015	64	+8.
59		59				61	59					Mar-2015	57	-5.0
33	57	33				0.	59	58				Apr-2015	60	+3.
												May-2015	59	-3.
												Jun-2015	57	+1.
												Jul-2015	55	-3.
												Aug-2015	57	-1.
												Sep-2015	59	+3.
2013	2014 - <b>3.4</b> %	2015 + <b>3.5</b> %	2013	2014 - <b>6.2</b> %	2015 + <b>4.4%</b>	2013	2014 - <b>3.3</b> %	2015 - <b>1.7</b> %	2013	2014 - <b>7.8</b> %	2015 + <b>1.1%</b>	12-Month Avg	59	-0.
Single-F		etached	Single-	Family A		Single	e-Family D	etached	Single-	Family A	\ttached			





### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.

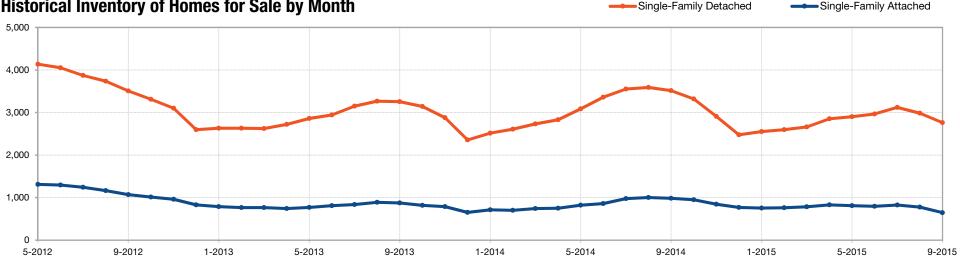


Se	ptember						
	3,253	3,513					
	,		2,762				
					874	982	646
	2013	2014	2015	-	2013	2014	2015
	- 7.2%	+ 8.0%	- 21.4%		- 18.4%	+ 12.4%	- 34.2%
	Singl	e-Family Detac	ched		Sing	le-Family Attac	ched

Homes for Sale	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	3,317	+5.6%	948	+15.9%
Nov-2014	2,909	+1.0%	843	+7.0%
Dec-2014	2,476	+5.1%	768	+18.0%
Jan-2015	2,550	+1.4%	755	+6.0%
Feb-2015	2,598	-0.4%	759	+8.1%
Mar-2015	2,661	-2.6%	784	+5.8%
Apr-2015	2,854	+0.9%	827	+10.6%
May-2015	2,901	-5.9%	811	-1.1%
Jun-2015	2,967	-11.7%	796	-7.4%
Jul-2015	3,120	-12.2%	826	-15.3%
Aug-2015	2,983	-16.9%	774	-22.6%
Sep-2015	2,762	-21.4%	646	-34.2%
12-Month Avg*	3,013	-5.7%	816	-2.7%

<sup>\*</sup> Homes for Sale for all properties from October 2014 through September 2015. This is not the average of the individual figures above.

#### **Historical Inventory of Homes for Sale by Month**



#### **Months Supply of Inventory**





Sep	otember						
		4.2					
	3.4		2.9			3.0	
					2.5		
							1.7
	2013 <b>- 46.9</b> %	2014 + <b>23.5</b> %	2015 - <b>31.0</b> %	-	2013 <b>- 51.9%</b>	2014 + <b>20.0%</b>	2015 <b>- 43.3%</b>
		le-Family Deta				le-Family Attac	

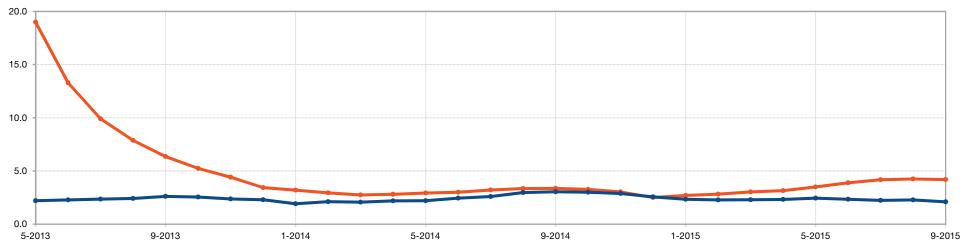
Months Supply	Single-Family Detached	Year-Over-Year Change	Single-Family Attached	Year-Over-Year Change
Oct-2014	4.0	+21.2%	2.9	+20.8%
Nov-2014	3.5	+16.7%	2.6	+13.0%
Dec-2014	2.9	+16.0%	2.3	+21.1%
Jan-2015	3.0	+11.1%	2.3	+9.5%
Feb-2015	3.1	+10.7%	2.3	+9.5%
Mar-2015	3.1	+3.3%	2.3	+4.5%
Apr-2015	3.3	+6.5%	2.4	+9.1%
May-2015	3.3	-5.7%	2.3	-4.2%
Jun-2015	3.3	-15.4%	2.2	-15.4%
Jul-2015	3.4	-19.0%	2.3	-23.3%
Aug-2015	3.2	-25.6%	2.1	-30.0%
Sep-2015	2.9	-31.0%	1.7	-43.3%
12-Month Avg*	3.4	-4.0%	2.4	-4.8%

<sup>\*</sup> Months Supply for all properties from October 2014 through September 2015. This is not the average of the individual figures above.

#### **Historical Months Supply of Inventory by Month**







### **All Properties Combined**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars  09-2013  09-2014  09-2015	9-2014	9-2015	Percent Change	YTD 2014	YTD 2015	Percent Change
New Listings		1,760	1,619	- 8.0%	17,452	17,752	+ 1.7%
Pending Sales		1,127	1,330	+ 18.0%	11,049	12,776	+ 15.6%
Closed Sales		1,163	1,243	+ 6.9%	10,644	12,068	+ 13.4%
Days on Market		44	37	- 15.9%	43	40	- 7.0%
Median Sales Price		\$510,000	\$505,000	- 1.0%	\$500,000	\$520,000	+ 4.0%
Average Sales Price		\$664,784	\$649,904	- 2.2%	\$647,166	\$658,620	+ 1.8%
Pct. of Orig. Price Received		95.4%	96.4%	+ 1.0%	96.4%	96.7%	+ 0.3%
Housing Affordability Index		66	69	+ 4.5%	67	67	0.0%
Inventory of Homes for Sale		4,495	3,408	- 24.2%			
Months Supply of Inventory		3.8	2.6	- 31.6%			